

Del Arroz, John@Coastal

From: Meghan Hawes <meghan.hawes@metalab.co>
Sent: Wednesday, June 27, 2018 1:14 PM
To: Del Arroz, John@Coastal
Subject: Android

Hey John -

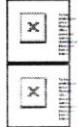
Got your voicemail yesterday, apologies for not being able to make the call, but glad Tyson was able to walk your team through things. I followed up with Benjamin afterwards with notes on next steps. Please let me know if you guys have additional questions.

I'm so glad that you guys are happy with the build. As for Android let look into it with our team. I do know that we are fully stacked for the next few months so have no capacity to take this on. If it would be more helpful I can refer you to some vendors that could help you guys out?

Let me know.

Meg

Meghan Hawes
Director of Client Services • (250)508-4062
metalab.co



Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Tuesday, May 08, 2018 12:55 PM
To: 'Benjamin.Hanelin@lw.com'
Subject: App Letter
Attachments: May 8 2018 Letter.pdf

Dear Mr. Hanelin,

Please see the attached letter.

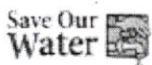
Thank you.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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SAN FRANCISCO, CA 94105-2219
VOICE (415) 904-5200
FAX (415) 904-5400
TDD (415) 597-5885

**VIA REGULAR U.S. AND ELECTRONIC MAIL**

May 8, 2018

Benjamin Hanelin
Latham & Watkins LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560

Subject: Compliance with Consent Cease and Desist Order No. CCC-13-CD-06 and
Consent Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

Thank you for providing the revised version of the Your Coast app via email on April 20, 2018. We are happy to note that the app has been significantly improved, and I would like to thank you, Mr. Parker, and your team for their efforts. In testing the app we have identified a few additional modifications that are required before the app can be finalized for public release. Please address the following issues and submit a revised .api executable and full code of the app for the review and approval of Commission staff:

- Currently, selecting the “Fee” filter shows, counter-intuitively, all of the access points where no fees are required. Please change the title of the filter to “No Fees”.
- After selecting an access point on the map, a list of nearby access points appears at the bottom of the page. However, the first entry on the list is not the access point that was just selected, but is instead another access point nearby. This caused confusion among some of our staff, who believed that selecting the access point at the bottom of the screen would display more information about the access point selected on the map. Please alter the nearby access points list so that the first item in the list is the selected access point.
- After ceasing to scroll through the list of access points at the bottom of the map screen, after about a second, the list will suddenly move. Please address this issue.
- If the user scrolls through the list of access points at the bottom of the page, there is no available method to get back to the map besides scrolling all the way to the top of the list. Please revise the app to include a method to bring the user to the top of the list and show the map, such as allowing the selection of the “Your Coast” icon at the top of the screen.
- Please alter the “submit a photo” functionality to send the email to yourcoast@coastal.ca.gov, instead of the CaliCoastalCommission@gmail.com email address that is currently used. Please

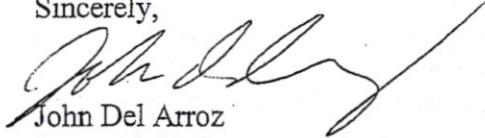
also include the unique numerical identifier for the access point in the subject line for the email (e.g. displaying “ID:462” for Ocean Beach in San Francisco).

- For access points with beach wheelchairs, the app shows the availability of the beach wheelchair under the disabled access icon, and displays a telephone number and text regarding the method to secure a reservation for a wheelchair. However, the telephone numbers included in this description cannot be selected or copied and therefore require the user to memorize the number and manually dial it into the phone. Please provide an additional method for the user to call this number, such as making the number selectable to start a call or adding an extra call button.
- Please allow URLs in the short description of an access point to be clickable to open the respective website in an internet browser (e.g. see the description for Point Buchon Trail).
- In a few instances, the autocorrect function will change the words entered into the search field. For example, typing “koa campground” into the search bar will instead change the search term to “kia campground”, which prevents the display of the appropriate access point. Please address this issue.
- Please allow the search field to also search the short description field for each access point. It would be preferable if this function would give preference to the name of the access point and provide results associated with the short description afterwards.
- Entering the terms with certain punctuation marks, such as the following: “ “Rip” ”, “ Ma-le’l ”, or “ Hikshari’ ” into the search field do not show any results, instead of depicting the “Lynn “Rip” Van Winkle Open Space”, “Hikshari’ Trail” or “Ma-Le’l Dunes” access points. Therefore, it appears that the search field is not correctly interpreting the use of certain special characters. Please address this issue. Although we note that the character ‘ñ’ is currently working successfully, it is possible that future access points will use other special characters and it is unclear if the app is compatible with those special characters. Therefore, please also ensure that special characters in common usage in California will function in the search, description, and name fields.
- After clicking the “share location” button, a prompt box comes up with a preview of what will be written. Pressing the icon for twitter results in a prompt box indicating that the message will be autopopulated with the name of the access point, which is a useful function. However, using any of the sharing services, including twitter, only provides a link to the access point on www.yourcoast.org, and does not include a name, location, or description of the accessway. Therefore, a user viewing the shared message is unable to understand that the message is about a particular access point, as no information about the access point is provided. Please modify the sharing function to autopopulate the name of the access point in the prompt box and provide any other information that you believe appropriate.

Sean Parker and Neraida LLC
May 8, 2018
Page 3 of 3

Again, we would like to thank you and your team for your continued efforts and cooperation regarding this matter. Please give me a call at 415-904-5272 within a few days of transmittal of this letter to provide us with an estimated date for the completion of these revisions, and to discuss any questions that you may have.

Sincerely,



John Del Arroz
Statewide Enforcement Analyst

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Thursday, March 29, 2018 11:34 AM
To: Del Arroz, John@Coastal
Subject: Automatic reply: Coastal Handover

Thank you for your email. I am out of the office on vacation and will return on March 30.

If you need immediate assistance, please contact my secretary, Mary Lou Ledesma, at (213) 891-7968, or another member of your Latham team.

Benjamin

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Latham & Watkins LLP

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Wednesday, May 23, 2018 2:39 PM
To: Del Arroz, John@Coastal
Subject: Automatic reply: Yourcoast App

Thank you for your email. I am out of the office on vacation , so my response may be delayed. I will return on May 25.

If you need immediate assistance, please contact my secretary, Mary Lou Ledesma, at (213) 891-7968, or another member of your Latham team.

Benjamin

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Del Arroz, John@Coastal

From: Tara McNulty <tara.mcnulty@metalab.co>
Sent: Monday, July 24, 2017 10:33 PM
To: Del Arroz, John@Coastal; Moreno, Zach@Coastal
Cc: Meghan Hawes; Quentin Liedtke; Jeff Mew; <Benjamin.Hanelin@lw.com>
Subject: Coastal / Call Recap + Next Steps
Attachments: dog beach @ +50%.png; dog beach @ +100%.png

Hi John, Zach;

Thanks for speaking with us today -- we're excited to get this app launched.

Regarding the zoom level, we did a couple examples using Dog Beach - there were 2 beaches called 'Dog Beach' so we just included both. Attached are 2 screens one showing zoom @ 50% and another @ 100% - we think the 100% will be better given the preference to display street names. Please take a look and let us know which you prefer.

Regarding next steps and timing to launch, action items are as follows:

Coastal:

1. Apply for DUNS number
2. Create email account to be used for Apple Dev account / user photo submissions
3. Send #1, #2 to Metalab
4. App description - not a dependency on finishing the app itself but you might want to start thinking about how you want to describe the app for the App Store description.

Metalab:

1. Follow-up with Michael Polansky - for credit card to create Apple Dev account
2. Follow-up with Benjamin Hanelin re disclaimer text and placement required for user photo submissions

Regarding schedule if we can get the following 3 things by the end of this week we should be able to have a build ready sometime early next week - Tuesday/Wednesday should be feasible.

1. Your answer on the zoom level (50 vs 100%)
2. Email address you'd like to use for the photo submissions
3. Disclaimer text for user photo submissions (I will try to get Benjamin's input on this one)

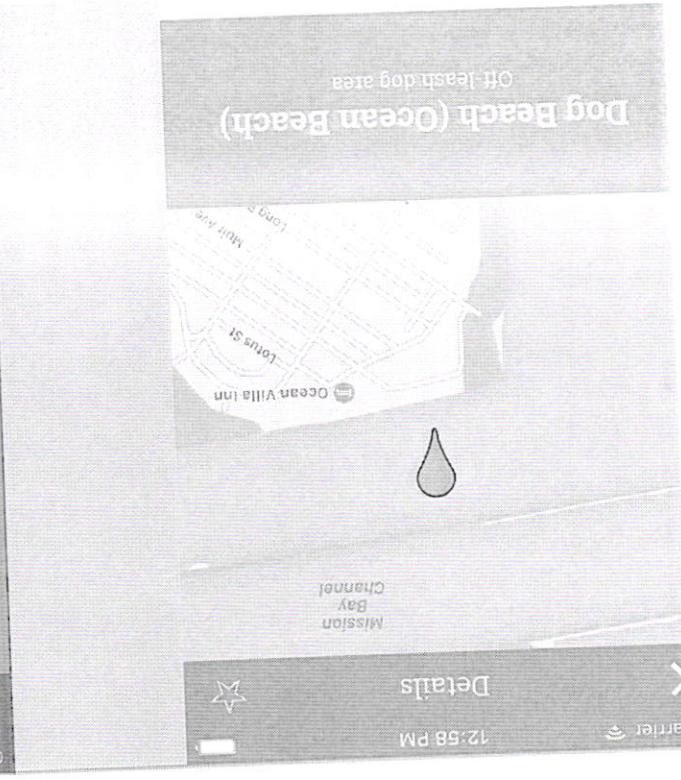
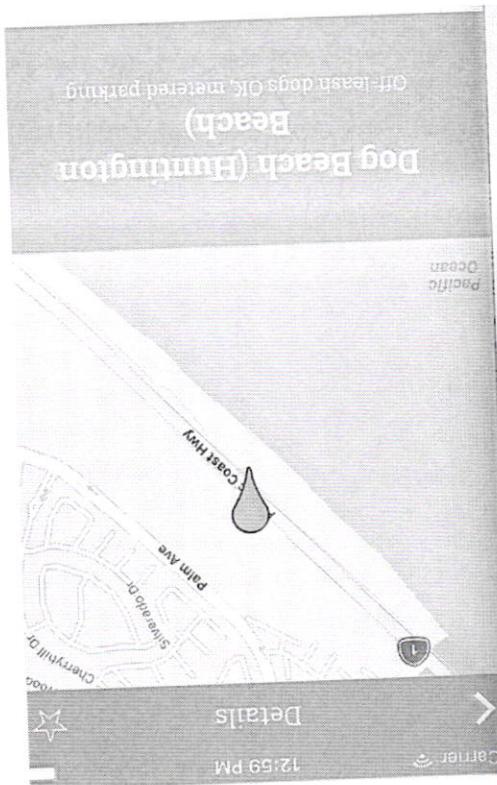
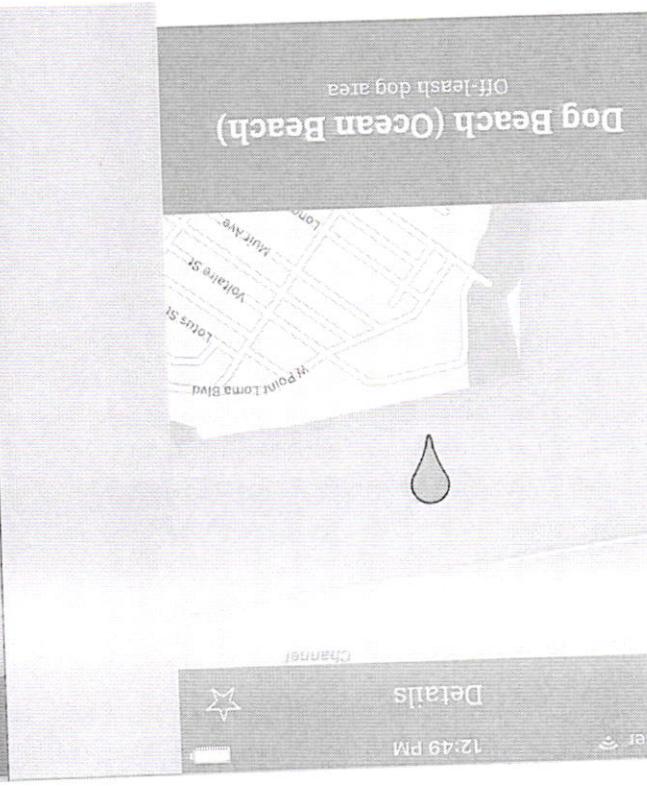
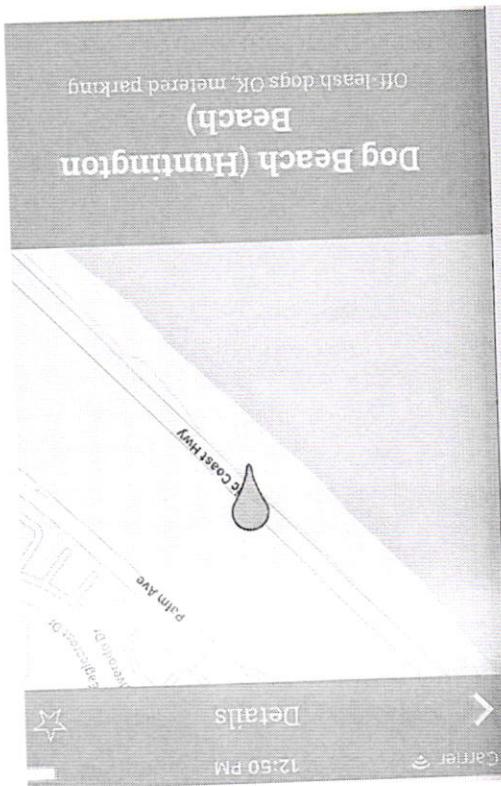
Thanks again,
Tara

--

Tara McNulty

Producer

metalab.co



Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Friday, May 18, 2018 12:15 PM
To: Del Arroz, John@Coastal
Cc: Michael@parkermedia.com
Subject: Coastal Access App: follow-up question from developers

Follow Up Flag: Follow up
Flag Status: Flagged

Hi, John.

The developers are working through the Commission's requests and have a question and suggested approach regarding the following point.

- After clicking the "share location" button, a prompt box comes up with a preview of what will be written. Pressing the icon for twitter results in a prompt box indicating that the message will be autopopulated with the name of the access point, which is a useful function. However, using any of the sharing services, including twitter, only provides a link to the access point on www.yourcoast.org, and does not include a name, location, or description of the accessway. Therefore, a user viewing the shared message is unable to understand that the message is about a particular access point, as no information about the access point is provided. Please modify the sharing function to autopopulate the name of the access point in the prompt box and provide any other information that you believe appropriate.

As explained to me, the issue is when you want to share access point details (like the access point name, location and description). Sharing it most of the places it works fine. However, on Facebook they are restricting the initial text to be set [1] (even if we use the Facebook provided SDK).

The recommended way to address this is to add some tags to the site HTML you want to share [2] so Facebook can figure out more information automatically about the site when posting.

Adding this tags will also help other services like Google Search, Twitter, Pinterest to infer more info about the page.

Refs:

- 1 - <https://developers.facebook.com/docs/apps/review/prefill>
- 2 - <https://developers.facebook.com/docs/sharing/webmasters>

Please let us know if this approach works for you and the team will implement it or if you would like to discuss it with the development team.

Best,
Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Moreno, Zach@Coastal
Sent: Friday, August 12, 2016 3:31 PM
To: Del Arroz, John@Coastal
Cc: Wanger, Al@Coastal; McLendon, Aaron@Coastal
Subject: FW: YourCoast API Schema & Logo Assets

Hi JDA,

I received this from a developer @ MetaLabs earlier today.

Enjoy Your Day,
Zachariah Moreno // CCC // ISU // Web Developer

From: Greg Lavery [greg.lavery@metalab.co]
Sent: Friday, August 12, 2016 11:55 AM
To: Michael Polansky
Cc: Katie Alpert; Greg Lavery; jeff@metalab.co; Moreno, Zach@Coastal
Subject: Re: YourCoast API Schema & Logo Assets

Michael,

Just to set expectations here on the next update to the Coastal app, as you'd expect with it being holiday season, scheduling an iOS developer to work on this is taking a little longer than we'd ideally like. We'll have a number of people available in a couple of weeks to work on this so at that time technical level talks with Zach will kick off but things will be quiet until then.

Thanks,
Greg

On Tue, Jul 26, 2016 at 3:38 PM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Hi Michael,

Our Coastal Access data is publically available

@ <http://api.coastal.ca.gov/access/v1/locations/id/:id> ,

the schema for a single location is below, & our logo

assets are attached. Please let me know if questions

arise.

```
[  
  {  
    "ID": 1,  
    "DISTRICT": "1_North Coast",  
    "CountyNum": 1,  
    "COUNTY": "Del Norte",  
    "InMobileWeb": "Yes",  
    "NameMobileWeb": "Pelican State Beach",  
    "LocationMobileWeb": "W. of Hwy. 101, .5 mi. S. of Oregon border",  
    "DescriptionMobileWeb": "Wide beach with driftwood, day use only",  
    "PHONE_NMBR": "",  
    "FEE": "No",  
    "PARKING": "Yes",  
    "DSABLDACSS": "No",  
    "RESTROOMS": "No",  
    "VISTOR_CTR": "No",  
    "DOG_FRIENDLY": "",  
    "EZ4STROLLERS": "",  
    "PCNC_AREA": "",  
    "CAMPGROUND": "No",  
    "SNDY_BEACH": "Yes",  
    "DUNES": "Yes",  
    "RKY_SHORE": "No",  
    "BLUFF": "Yes",  
    "STRS_BEACH": "No",  
    "PTH_BEACH": "Yes",  
    "BLFTP_TRLS": "",  
    "BLFTP_PRK": "",  
    "WDLIFE_VWG": "Yes",  
    "TIDEPOOL": "",  
    "VOLLEYBALL": "",  
    "FISHING": "Yes",  
    "BOATING": "No",  
    "LIST_ORDER": "100.01",  
    "GEOGR_AREA": "A. Northern Del Norte",  
    "LATITUDE": 41.992854,  
    "LONGITUDE": -124.208809,  
    "Photo_1": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_2013_07_01_4908.jpg",  
    "Photo_2": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_SFS_2013_07_01_4903.jpg",  
    "Photo_3": "",  
    "Photo_4": "",  
    "Bch_whlchr": "707-465-7331",  
    "BIKE_PATH": "No",  
    "BT_FACIL_TYPE": ""  
  }  
]
```

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

coastal.ca.gov // yourcoast.org // api.coastal.ca.gov

--
Greg Lavery

Project Manager • 250 508 3197

metalab.co

Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Tuesday, February 06, 2018 12:45 PM
To: 'Benjamin.Hanelin@lw.com'
Cc: Haage, Lisa@Coastal; McLendon, Aaron@Coastal
Subject: Letter Regarding CCC-13-CD-06 and CCC-13-RO-06
Attachments: 2 6 18 Letter.pdf

Dear Mr. Hanelin,

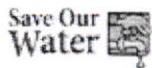
Please see the attached.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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**VIA REGULAR U.S. AND ELECTRONIC MAIL**

February 6, 2018

Benjamin Hanelin

Benjamin J. Hanelin
Latham & Watkins LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560

Subject: Compliance with Consent Cease and Desist Order No. CCC-13-CD-06 and
Consent Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

I am writing in response to your request for an update on the status of compliance of Sean Parker and Neraida LLC (the “Respondents”) with Consent Cease and Desist Order No. CCC-13-CD-06 and Consent Restoration Order No. CCC-13-RO-06 (the “Consent Orders”).

As I will briefly discuss below, Respondents’ ongoing efforts cooperating with Commission staff have led to the satisfaction of many of the requirements of the Consent Orders. Respondents have fully satisfied Sections 1.2 and 6.0 of the Consent Order, regarding removal of unpermitted development and restoration of the Ventana Campground, and Section 12.1 of the Consent Orders, regarding the payment of funds to the Violation Remediation Account.

Respondents have also distributed all of the grant funding required pursuant to Section 12.2 of the Consent Orders and have monitored the completion of most of the grant projects. We understand that you are still monitoring a few grant projects where funds are still being expended to ensure consistency with the approved grant program, as required by Section 12.2 of the Consent Orders. During a phone call on January 30, you stated to me that you anticipate the remaining grant projects will be completed later this year. We look forward to receiving final reports on the completion of these final projects, and would like to thank Respondents again for their assistance in administering the grant program that has already led to significant public access improvements along the coastline.

Respondents are also still working with Commission staff to satisfy Section 12.3 of the Consent Orders, for the creation of a final iOS public access mapping application. Respondents are currently working with Commission staff to finalize details of the app, publish it on the iOS system, and ensure the iOS mapping app is compatible with future iOS versions. Attached to this letter, please find the information you recently requested, which is the final information you need in order to produce a final version of the iOS app for our review and approval.

Sean Parker and Neraida LLC
February 6, 2018
Page 2 of 2

We are also still working with staff of the Respondents to finalize the development and distribution of a public educational video. We will provide you with formal comments in the very near future so that final production of the video can commence.

We look forward to continuing to work with you to finalize the iOS mapping app and the educational video projects so that we can provide them to the public for their enjoyment this summer (if not sooner) and show how Respondents, in cooperation with the Commission, have created two amazing projects that will benefit all the people of California and beyond.

Again, we would like to thank you and Respondents for your continuing assistance and cooperation in satisfying the requirements of the Consent Order. If you have any questions do not hesitate to call me at 415-904-5272.

Sincerely,



John Del Arroz
Statewide Enforcement Analyst

Cc: Lissa Haage, Chief of Enforcement
Aaron McLendon, Deputy Chief of Enforcement

- The data for photographs is structured in { key: value } pairs, the 'keys' following the naming convention that we've already established with Meta Lab (photo_n). Currently each location has photo_1 through photo_4, and as long as we adhere to this standard of incrementing the number, we understand that the proposed app and our database can accommodate additional photos, including up to a photo_50.

The 'values' are variable & follow the Commission's naming convention, and don't appear to be at issue in use of the app or expansion of the number of photos.

- For the text which is provided in a pop-up when the user chooses to send a photo to the Commission, please alter the text to read as follows:

To submit a photo:

By accepting, you agree to the following:

1. You took the photograph and have rights to the image.
2. The Coastal Commission may use the image pursuant to the Coastal Commission's Terms of Use and Privacy Policy.
3. The image does not contain objectionable imagery.
4. There is no guarantee that the image will be used, or that the Coastal Commission will respond to the submittal.

[No] [I Accept.]

- The 20 kilometer / +100% zoom option presented on Metalab's question sheet provides the best overview of the area, and should be used for the overview map of each access point.
- The California Coastal Commission's DUNS number is: 116142134

Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Wednesday, July 11, 2018 1:03 PM
To: 'Benjamin.Hanelin@lw.com'
Subject: Letter
Attachments: Parker 7 11 18 Letter.pdf

Dear Mr. Hanelin:

Please see the attached letter, and let me know if you would like to discuss.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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SaveOurWater.com · Drought.CA.gov

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**VIA REGULAR U.S. AND ELECTRONIC MAIL**

July 11, 2018

Benjamin Hanelin
Latham & Watkins LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560

Subject: Compliance with Consent Cease and Desist Order No. CCC-13-CD-06 and
Consent Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

I am writing regarding the draft YourCoast App (“the App”) that is being developed pursuant to Section 12.3 of Consent Cease and Desist Order No. CCC-13-CD-06 and Consent Restoration Order No. CCC-13-RO-06 (“the Consent Orders”). On June 26, 2018, we discussed the status of the App and the steps required to release the App by phone with your representative at Metalab, and on July 3, 2018, we received a status update from Metalab identifying information necessary to complete and release of the App. This letter is written in response to those communications and identifies the additional steps we need your assistance with to release the App. Please address the following items.

Terms of Use Document:

Thank you for previously providing a draft standardized Terms of Use document to assist Commission staff with creating a document outlining the public’s rights and responsibilities for using the App. Our legal team has reviewed the suggested standardized language and identified a number of revisions that we believe are necessary to reflect the specific content provided by the YourCoast App, and to reflect that the App is owned and maintained by a governmental entity. However, because we have not previously worked on legal documents specifically for mobile applications, our legal team wants to make sure that the draft Terms of Use document appropriately addresses the Commission’s liability for owning and maintaining the App and to determine whether any of our proposed terms would conflict with the requirements for the Apple App Store. Therefore, we would appreciate your having the experts on your team review the draft attached document so that we can schedule a conference call between the experts on your team and our legal staff to address any problems and to finalize the document. Please let us know when you are ready to set up such a call.

Required Modifications to the YourCoast App:

As I discussed with your representative at Metalab on our phone call on June 26, 2018, we have two requested changes to the YourCoast App. First, the share location function should be modified to omit the brief description field from the text that is auto-generated about the access point. For example, sharing the location of Gray Whale Cove State Beach currently produces four lines of text:

Gray Whale Cove State Beach
Hwy. One, .5 mi. S. of Devils Slide, Montara
White sand beach, rough surf
<https://www.coastal.ca.gov/YourCoast/#/map/location/id/495>

Although much of this information is helpful, it appears that the length of the autofilled text may frustrate users. Therefore, please eliminate the third line that provides the brief description and modify the output for access points like Gray Whale Cove State Beach to instead read as follows:

Gray Whale Cove State Beach
Hwy. One, .5 mi. S. of Devils Slide, Montara
<https://www.coastal.ca.gov/YourCoast/#/map/location/id/495>

Secondly, in our June 26, 2018 call with Metalab, we notified Metalab that although their recent changes to the Filter function of the App successfully displayed the "No Fee" access points, it also created a new bug that shows locations that charge a fee, such as an aquarium or zoo, as having the "No Fee" attribute. Pursuant to the status update sent by Metalab on July 3, 2018, it appears that Metalab has successfully addressed this inaccuracy in an updated version of the App. Please review the App to ensure that this change has not inadvertently created any other problems and that there are no other lingering bugs that need to be addressed. We look forward to reviewing the App to verify that the App is now working successfully.

Pursuant to our discussion with Metalab on June 26, 2018, we understand that we will next be able to review the App after it has been uploaded to the developer account and when Metalab sends it to us for final testing. We look forward to reviewing the final App, and ensuring that the App fully addresses the modifications requested in this and our prior letters and fully satisfies Section 12.3 of the Consent Orders. Please send the App when it is available to John.DelArroz@coastal.ca.gov, Al.Wanger@coastal.ca.gov, and Robert.Moddelmog@coastal.ca.gov for testing.

Description of YourCoast for the Apple App Store:

Please see the attached draft description of the App for the Apple App store. Please review the draft description, including categories and keywords, and let us know if the experts on your team have any suggestions for how to improve the description to further encourage the public to use and download the App.

Sean Parker and Neraida LLC

July 11, 2018

Page 3 of 3

Metalab's status update did not request that Commission staff provide screenshots or video demos of the App and therefore we are assuming that your team will produce those items. Please let us know if that assumption is incorrect or if you would like our assistance in identifying parts of the App to highlight.

Developer Account Setup:

Commission IT staff have reviewed the appropriate documentation, and they are ready to begin setting up the Commission's Apple Developer Account. Based on the July 3, 2018 status update from Metalab, we understand that your client has agreed to pay the first five years of Developer Account fees to allow the Commission to host the App on the Apple App Store. Thank you for your assistance. Please let us know if you are able to provide that payment to Apple directly or what other measures are necessary to ensure that Apple receives the required payment information, so that we can begin setting up the Developer Account.

On our June 26, 2018 call, Metalab suggested that, after the Developer Account has been created, we schedule a time for Metalab to walk Commission staff through the functions of the Developer Account and to assign administrative privileges to Metalab to allow them to upload the App to the Developer Account. We agree that is a good idea. After we receive final confirmation from Apple that the Developer Account has been created successfully, we will contact you to set up that call.

Additional Questions:

As I discussed with you and with Meghan Hawes of Metalab, one of the questions that we anticipate the Commission will ask is how much the development of an Android version of the App will cost. I understand that Meghan is currently checking with her team to determine a rough estimate. Please let me know when that estimate is available.

Thank you very much for your continued assistance and cooperation. I look forward to working with you and your team to finalize these details, ensure that the App is fully consistent with the Consent Orders, and ensure that the App continues to provide enhanced public access opportunities for the public into the future. Please give me a call at 415-904-5272 if you would like to discuss this letter.

Sincerely,



John Del Arroz

Statewide Enforcement Analyst.

Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Monday, May 14, 2018 12:14 PM
To: 'Benjamin.Hanelin@lw.com'
Subject: Letter
Attachments: 5 14 18 Letter.pdf

Dear Mr. Hanelin,

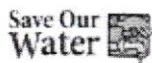
Please see the attached letter.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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CALIFORNIA COASTAL COMMISSION

45 FREMONT STREET, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE (415) 904-5200
FAX (415) 904-5400
TDD (415) 597-5885

**VIA REGULAR U.S. AND ELECTRONIC MAIL**

May 14, 2018

Benjamin Hanelin
Latham & Watkins LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560

Subject: Compliance with Consent Cease and Desist Order No. CCC-13-CD-06 and
Consent Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

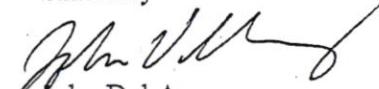
Thank you for your e-mail on May 8, 2018, in which you asked for a commitment that the Commission's May 8, 2018 letter contains all of the requests for modifications to the app that will be made by the Commission.

We do not anticipate further change requests at this time, as Commission staff has made a comprehensive effort to identify all of the changes that are required to ensure that the app is consistent with Consent Cease and Desist Order No. CCC-13-CD-06 and Consent Restoration Order No. CCC-13-RO-06. However, although we do not anticipate asking for a major reworking of the app or asking for the addition of significant additional features, we cannot state that no further requests will arise; there may be a need for change requests, such as: (1) addressing issues that arise in the implementation of the change requests included in our May 8, 2018 letter; or (2) providing additional fixes to the app within the 2-year maintenance period that your client committed to providing.

Again, we have conducted a thorough review of the app and we believe that the app, after addressing the change requests identified in the Commission's May 8, 2018 letter, will successfully address the requirements of the Consent Orders, and that, with your assistance, the app will continue to function consistent with the Consent Orders in the two year maintenance period and beyond.

Thank you for your time and cooperation.

Sincerely


John Del Arroz
Statewide Enforcement Analyst

Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Friday, January 20, 2017 12:16 PM
To: 'Benjamin.Hanelin@lw.com'
Subject: Letter
Attachments: 1 20 17 letter.pdf

Dear Mr. Hanelin,

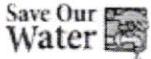
Please see the attached letter.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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SAN FRANCISCO, CA 94105-2219
VOICE (415) 904-5200
FAX (415) 904-5400
TDD (415) 597-5885

**VIA REGULAR AND ELECTRONIC MAIL**

1/20/2017

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560

Subject: Coastal Access App created pursuant to Consent Cease and Desist Order No. CCC-13-CD-06 and Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

Thank you for your work to address the Commission's previous modification requests to the YourCoast app. Although the latest release of the app has raised some additional questions to address, primarily regarding the idea of offline usage, we look forward to finalizing the app and proceeding with a public release shortly. Please see the list of requests below, and let me know if you believe a telephone conference would be beneficial. Thank you for your assistance.

Offline Usage / Cached Data

Although text information appears to be successfully cached, the app does not allow a user to load map tiles and photos while in cell range, and to access that information when out of cell range. As we discussed at the initial scoping meetings regarding the app, this is critical for the app to provide – to allow users to look up the map, location, and photo information at home and to refer to that information in remote areas outside of cell range to find remote access points. Please revise the app to provide offline map and photo data.

In our most recent conference call, we discussed methods for caching of data for the app, and Commission staff offered a few potential options, such as saving information associated with favorited locations or saving information associated with the last locations loaded. It is not clear what method of caching is being used in the most recently submitted app. How is the app determining what information to save for later usage and for how long? How is that system designed to ensure the public can use it in areas without cellular data coverage? Would a “clear cache” function in the app allow for manual reduction in cache size, addressing that issue, while still allowing users to save their preferences?

Images:

Due to the more focused caching system, discussed above, we request that you make modifications to the app to ensure that it is able to display any additional photos that are added to our database, beyond the current maximum of 4 per access point. This change will enhance the information provided to the user, and enhance the usefulness of the app, if the Commission decides that add additional photos are necessary for particular access points in the future.

January 20, 2017

Page 2 of 2

We are continuing to work to provide additional images for each access point. To help with this effort, and drive user engagement, please add a function to allow users to submit photos to the Commission's Facebook page (<https://www.facebook.com/CaliforniaCoastalCommission/>). We request that the function include text such as: "Have you taken a photo of this access point you would like to share? Click here" and for information about the access point to be sent along with the message, to allow for the submission of photos taken from the user's phone.

Length of Location Names and Description fields

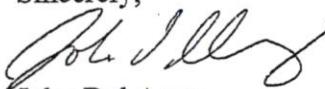
Will the app be able to display the entire location name, and all of the text that describes each access point, no matter the size? New access points in the future may have long names, that we would like to ensure can display correctly. We are also contemplating changing our database to have up to a few paragraphs of text to describe each access point, rather than the current model of a few words. Please ensure that the app will be able to display this length of text. Would a "... more" link or other similar function be available to allow the user to click to expand the field to see all text, if needed?

General Issues:

- The location details view currently shows a map that is zoomed in, which makes it difficult to view context of the location. Could this map be changed to zoom out a few ticks to show more of the surroundings?
- Please review filters to ensure they are working properly. For instance, we have encountered a problem with the "Beach Wheelchair" filter, such that selecting the filter results in an elimination of all accessways from the list.
- The app will crash as a result of viewing certain locations. For instance, selecting the "Big Lagoon" access point, which would typically result in viewing detailed information about the access point, instead closes the app and makes the phone show the phone's Home screen. This bug was reproduced multiple times on multiple devices for this particular access point. From reports from internal testers, there may be other access points that are also affected by this problem.
- Please verify that attribute information is being correctly depicted. For instance, certain access locations, such as the "Bay Area Ridge Trail (San Francisco)" are not showing correct information regarding amenities. Although 2 amenities are shown on the YourCoast web version, the app shows that no amenities are available.

Thank you very much for your time and your anticipated cooperation.

Sincerely,



John Del Arroz

Statewide Enforcement Analyst

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Monday, August 18, 2014 10:56 PM
To: Del Arroz, John@Coastal
Subject: Parker: 8/18 call re app

Hi, John. Do you know if you will be able to do a call this Thursday at 11:00 a.m. on the app?

Please let me know.

Benjamin.

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Latham & Watkins LLP

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Tuesday, April 12, 2016 1:08 PM
To: Del Arroz, John@Coastal
Subject: Parker: access app

Hi, John. I hope all is well.

We would very much like to finalize the app with the Commission.

Should we set a call to discuss your timing and then set a date by which the Commission will provide its comments on the version sent last year?

Please let me know how you would like to proceed.

Best regards. Benjamin.

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Thursday, July 14, 2016 8:57 AM
To: Del Arroz, John@Coastal
Cc: Katie@parkermedia.com
Subject: Parker: setting t/c re YourCoast App

Good morning, John.

We can do a call next Tuesday at 4:00 p.m. or next Thursday at 1:00 p.m.

Please let us know if either of these times work for you.

Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Friday, December 08, 2017 1:03 PM
To: Del Arroz, John@Coastal
Cc: meghan.hawes@metalab.co; Michael@parkermedia.com; tara.mcnulty@metalab.co
Subject: Parker Wedding: Coastal Access App

Hi, John.

Following up on our call. I passed along the input you provided on the app and the developers, copied here, have that.

They asked that I follow-up to make sure that we are all on the same page regarding the needed information to complete the app. They are:

1. Terms & Conditions
2. Privacy Policy
3. Apple developer account credentials
4. Email address they want to use for the user photo submission
5. Disclaimer text/legalese for the user photo submission
6. App store description

We're provided you with drafts of 1 and 2, I think you said that you have 3 completed, and we need 4, 5, and 6 from the Commission.

We're happy to help do whatever we can to move this along and Meghan is available to set a call to walk through any of these items with you, just let her know.

If the CCC can pull this information quickly, Meghan and her team might be able to ship this out to you before the end of the year! That's pretty exciting but we need to close the loop on these items and need your help to do so. Again, please let us know what else we can do to button this one up.

Thanks, John.

Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Monday, September 28, 2015 10:48 AM
To: Del Arroz, John@Coastal
Subject: Parker Wedding: did you get the app?

Please confirm that you received the app and have been able to use it.

Thanks, John.

Benjamin.

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Monday, February 05, 2018 10:34 AM
To: Del Arroz, John@Coastal
Cc: IMCEAFAX-Lisa+20A+2E+20Haage+40+2B236+20+28415+29+20904-5235@lw.com; McLendon, Aaron@Coastal
Subject: Parker Wedding: follow-up questions re YourCoast App
Attachments: Coastal _ YourCoast App Follow-up Questions.pdf

Good morning, John.

Here is the document we discussed last week with the requests for input from the Commission.

Look forward to receiving the Commission's direction on the outstanding items today.

Best,
Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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YourCoast App | Questions for the CCC

Responses received to date in-line to each question below in red.

1. Number of photos displayed

Request:

Ability to display more than 4 photos for each access point/location.

Background:

Currently the data feed from CCC is hard coded to allow for up to 4 photos max. We can update the app to allow for more than 4 photos but need to know how the data will be formatted.

Questions:

1. If the CCC will continue to hard code the number of photos in their feed we will need to know how many they'll plan to have so we can reflect that number in the app.
2. If they move to a photo array structure (that would allow them to accommodate potentially unlimited photos), we would also need to know the feed structure to update just the same

Note: if the CCC plans to have many more than 4 photos we would need to know the extent of this in case it requires changes to design/page layout.

Proposed solution:

We will assume that all photos they add will have a key with the format 'Photo_X'. Currently this is how the photo keys are formatted, but there are only 4 photos in the data. We will use the 'X' value in the 'Photo_X' key to sort the images. 'X' must be a number and must be sequential. This will make the app proactively ready for CCC to add images, but they will have to follow our direction.

CCC Response:

- 12/05: Would like 50 photos max.
- 12/05: They are looking into how the existing photos are keyed and confirming that the proposed solution works.

2. User submitted photos to Facebook

Request:

Allow the user to submit their photos from an access point/location to the CCC Facebook page.

Background:

Currently there is no way for a user to submit a photo directly from an app through to automatically become a post on a Facebook page. However, we assume that the CCC does not want people posting photos to the page without some curation or review.

Proposed solution:

If the above is correct, we could suggest that users share their photos with the CCC via email. Steps could be as follows:

1. User navigates to a location page
2. User clicks link "Have you taken a photo of this access point you'd like to share? Email it to us!"
3. User is prompted to (a) take a photo or (b) select photos
4. User takes photo/or selects photos and this automatically opens up an email addressed to the CCC with the photo(s) attached. Data from the access point is automatically populated in the email
5. Upon hitting 'send', an email with photo(s) and access point information are sent to the CCC. Even if user is offline when email is created, all access point info will still be passed to the email, email will remain in outbox until user is online.

The CCC will be able to review user submitted photos and decide which images to post to the Facebook page. We could also pass the access point name to the subject line of the email if that would make reviewing/searching for submissions easier for the CCC team.

CCC Response:

- 12/05: They are fine with the above approach.

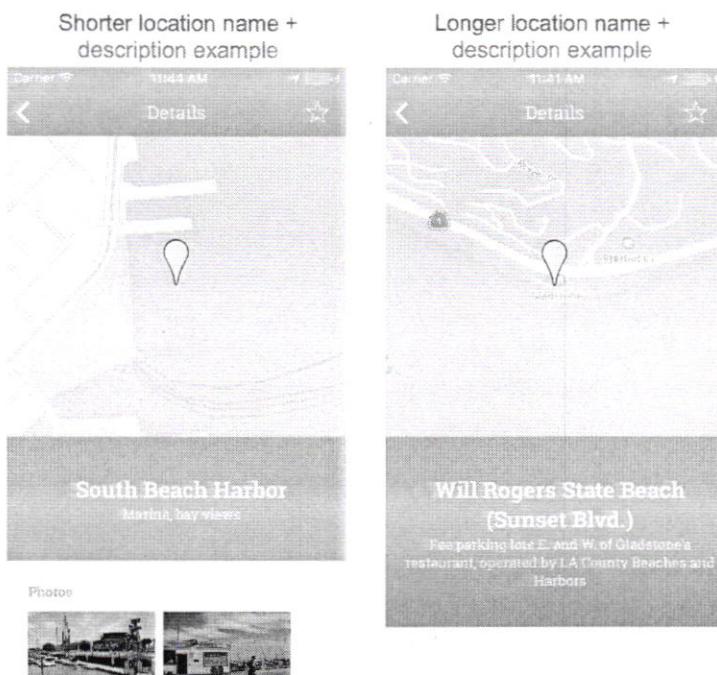
3. Access point name and description text display length

Request:

Because some access point names and descriptions will be longer, we need to make sure they fit within the current design.

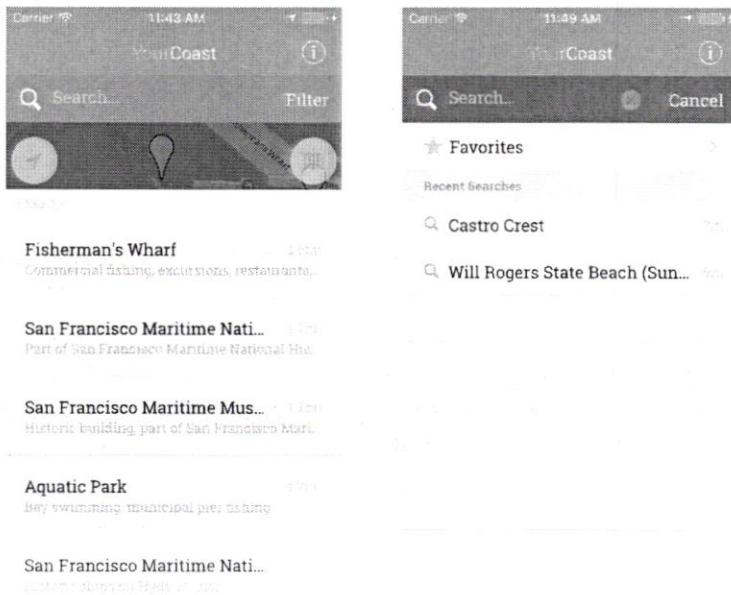
Question:

Here's an example of how we have it working on the location details page - the text for both the title and description will wrap and is flexible to handle the longer text.



On the search results page, however, the text does not wrap so if a title is very long it will extend beyond the space on the row available. In most cases the descriptions will almost always extend beyond the row.

Longer location names + description examples in search results



Is this view on on the results page ok with CCC? Since this is a search view we think this is fine but we wanted to check with you to confirm. If you would like the location name and description text to wrap in this search view as well we will need to revisit the design and do some rework on the display view.

CCC Response:

5/26 - Received response from Benjamin J. Hanelin on behalf of the CCC - the text length as described here is fine.

4. Access point zoom

Request:

On the location details page is it possible to show a view that is zoomed out a more to show a bit more of the surrounding areas.

Question:

We've created a few screenshots showing the current view and then 3 options at 20% zoom, 50% zoom and 100% zoom. Are any of these options closer to what CCC would like to see?

CCC Response:

- 12/05 - CCC would like to go with 100% Zoom

See screenshots on next page below.

5. Releasing the app on the App Store

Question:

Is the CCC planning to release the app on their own? If so all the files will be in Github but if you need MetaLab's to help release we will need access to the account information so we can post builds there.

CCC Response:

5/26 - Response from Benjamin J. Hanelin on behalf of the CCC - CCC would like MetaLab to help them get Apple dev account setup and handle the app release on their behalf. CCC should own all accounts and be the app publisher.

7/18 - MetaLab shared required info in order to do this. Last response was to Zach on how to get around the pop-up issue.

In order to create the developer account to release to the app store we'll need 3 things, #1 being the main dependency.

1. **DUNS number** - it's possible that you have one already and if so this is great as this one takes the most time. If not it's free and easy to apply, the catch is that it takes time to get - information/steps on how to apply for the number is available on Apple's website here:

<https://developer.apple.com/support/D-U-N-S/>

(Long story short, the DUNS number is required to enroll as an organization, if you don't have a DUNS number you have to enroll as an individual and must release your app to the store under a personal name.)

2. **Email Account** - once we have your DUNS number we can proceed with creating the Apple ID and need the email account you'd like us to sign-up with. I believe that the domain yourcoastapp.com was purchased so if you create another email account using that domain (e.g. dev@yourcoastapp.com) we can use that. Once/if you guys take over the app in-house you can simply reset the password so we won't have access anymore.

3. **Credit Card** - the cost for the Apple Developer organization-level account is \$99 per year. I believe they only accept payment via Credit Card.

Del Arroz, John@Coastal

From: Michael Polansky <Michael@parkermedia.com>
Sent: Monday, April 07, 2014 11:32 PM
To: Del Arroz, John@Coastal
Subject: Presentation
Attachments: California Coast App.pdf

Coastal Access Point Mobile Application

Overview Presentation

April, 2014

Goals

- Develop a mobile application which helps Californians find a public coastal access point.
- Utilize existing CCC data only
- Provide safe, accurate, and reliable information to users
- Minimize moderation / human staffing
- Minimize on-going maintenance costs
- Provide for a clear hand-off to long term application owner

Constraints / Choices

- Single mobile platform only (iOS vs. Android vs. mobile web)
- Only use CCC fusion table data
- CCC must audit access point presentation to ensure safety
- Web-based content management system
- No free-form user-generated content
- Collaboratively identify a 3rd party application owner
- Free application

The Application

Illustrative User Experience

START



LISTINGS

Filter:	4:00 PM	87%
Nearby Points	Above	
Current Location	0.1mi	
Pelican State Beach	No	
Clifford Kamph Memorial Park	No	
Smith River County Park	No	
Smith River Boating Access	No	

FILTER CONTROLS

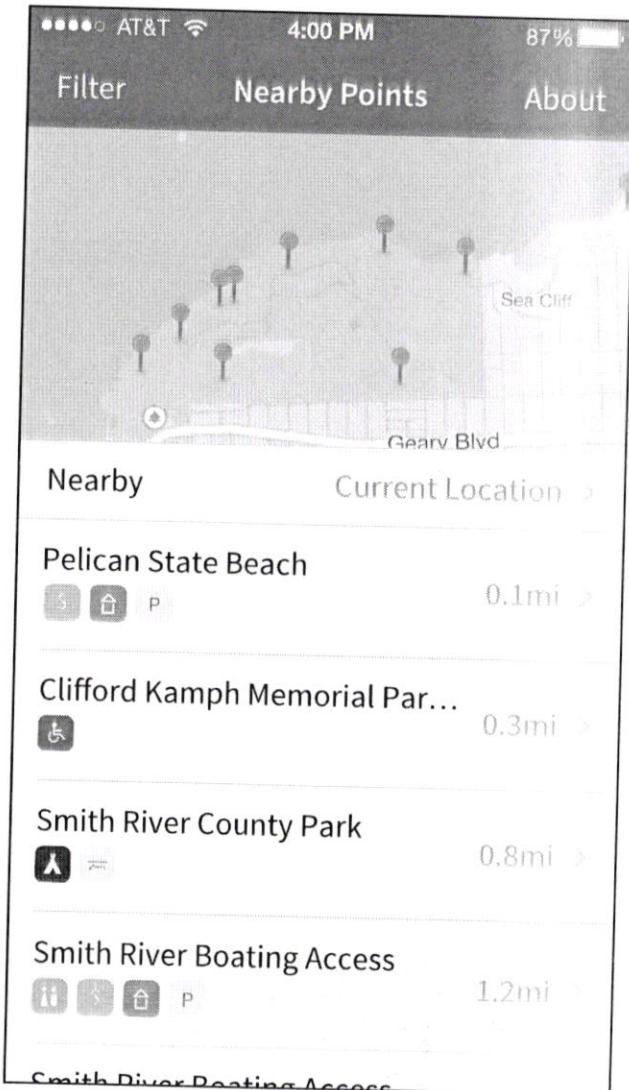
Filter:	4:00 PM	87%
Nearby	Any	
Distance	Any	
Filters	Reset Filters	
Fee	Any	
Parking	Any	
Handicap Accessible	Any	
Visitor Center	Any	
Restrooms	Any	
Picnic Area	Any	
Campground	Any	
Sandy Beach	Any	

ACCESS POINT DETAIL

(SCROLLED)

Get Directions	Call (707) 454-7230
4:00 PM	4:00 PM
87%	87%
Pelican State Beach	
Fee	
Parking	
Handicap Accessible	No
Visitor Center	No
Restrooms	No
Picnic Area	No
Campground	No
Sandy Beach	No
Report a problem with this location	
Call (707) 454-7230	

The Application



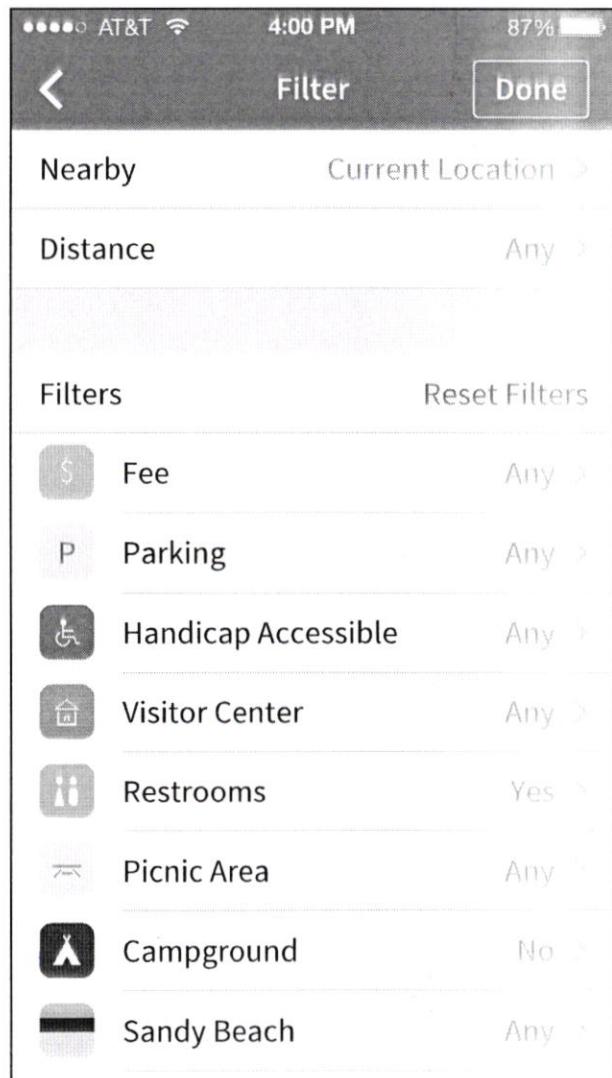
MAP

LOCATION SETTINGS

LISTINGS / RESULTS

Listings

The Application

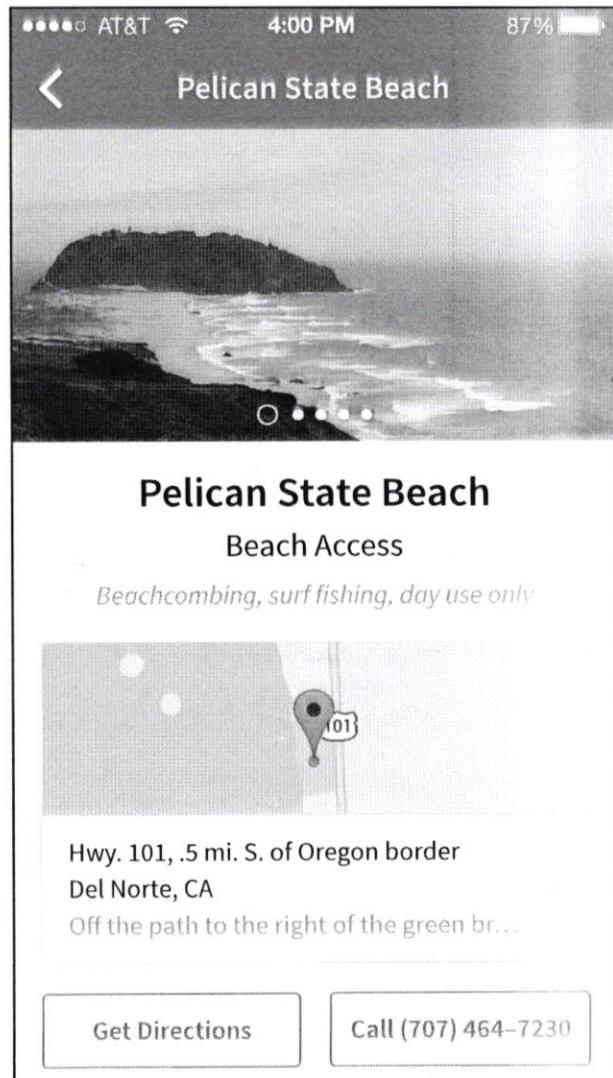


LOCATION FILTERS

Filter Controls

ACCESS POINT DETAIL FILTERS

The Application



PHOTOS (WHERE AVAILABLE)

Access Point Detail

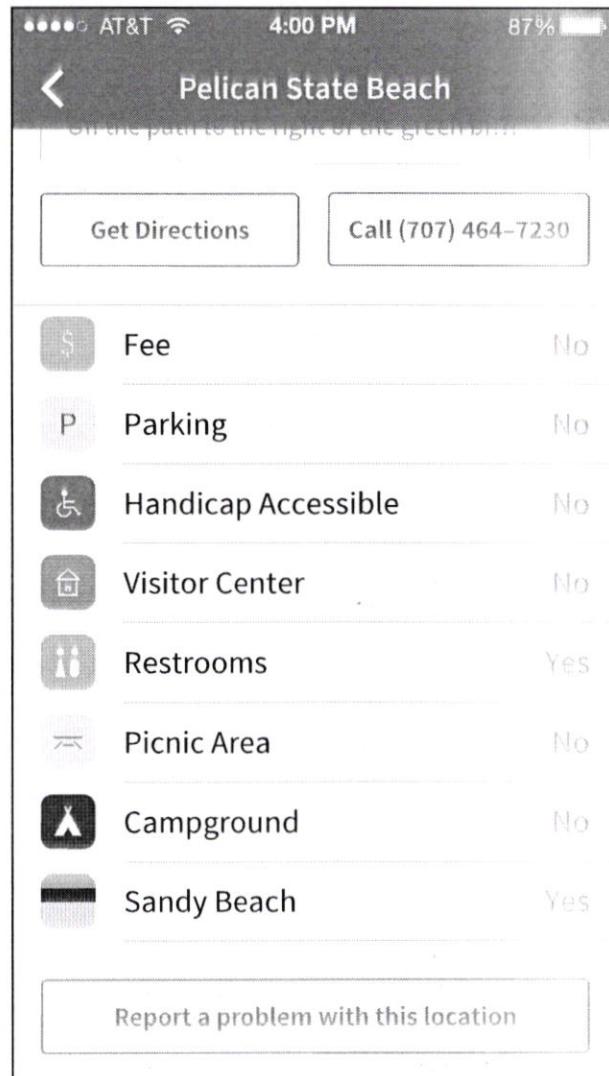
ACCESS POINT NAME

ACCESS POINT DESCRIPTION

ACCESS POINT LOCATION

AUXILIARY PHONE FUNCTIONS

The Application



**Access
Point
Detail
(Scrolled)**

ACCESS POINT DETAILS

USER REPORTING (OPTIONAL)

Technology Stack

- iOS (application)
- Ruby on Rails (CMS)
- Google Fusion Tables (data storage)

Maintenance

- Bugs
- Technology stack / platform changes
- Scaling
- New features
- Data integrity
- Data changes

Risks of Failure

- Data quality
- Moderation / staffing needs
- Overambitious product scope with limited maintenance resources.
- Unclear goals
- Unclear ownership
- No single point of with CCC

Branding Considerations

- What should it be called?
- Who is the publisher? CCC?
- Who is the responsible spokesperson?

Hand-Off

- Identify a 3rd party to co-own and operate the application
- Ensure that the 3rd party has sufficient expertise to manage the application.
- Provide guidance to new development team
- Ensure that the 3rd party has access to financing to cover minimal maintenance overhead.

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Tuesday, May 08, 2018 1:06 PM
To: Del Arroz, John@Coastal
Subject: RE: App Letter

Thank you, John, for your letter.

Before I go back to my client and the app developer with these requests, I wanted to confirm that this is the complete list of issues that there will not be additional comments coming from the Commission. As you can imagine, to the extent it is feasible to implement these changes, doing it once and in a comprehensive manner is much more doable than having to work on the app piecemeal.

So, please confirm that these are the totality of the Commission's comments.

I'll be back to you shortly with a time estimate on turning the app assuming that no more comments will be coming from the Commission.

Best regards,
Benjamin

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Tuesday, May 08, 2018 12:55 PM
To: Hanelin, Benjamin (LA) <Benjamin.Hanelin@lw.com>
Subject: App Letter

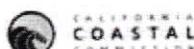
Dear Mr. Hanelin,

Please see the attached letter.

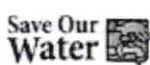
Thank you.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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Del Arroz, John@Coastal

From: Sean Daniel <sean@metalab.co>
Sent: Monday, July 13, 2015 12:23 PM
To: Moreno, Zach@Coastal
Cc: Sean Daniel; Michael Polansky; Daniela Gerson; <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal; Wanger, Al@Coastal; Jason Webster; Del Arroz, John@Coastal
Subject: Re: CCC App

Sure Zach, that works great. you can reach me at 1-250-508-9366.

Thanks!
Sean

On Mon, Jul 13, 2015 at 6:54 AM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

That works well for me.

I'll give you a call at 2:45

What number works best for you?

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

Please be mindful of [Drought, Save our Water](#)

From: Sean Daniel [mailto:sean@metalab.co]
Sent: Friday, July 10, 2015 1:22 PM
To: Moreno, Zach@Coastal
Cc: Sean Daniel; Michael Polansky; Daniela Gerson; <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal; Wanger, Al@Coastal; Jason Webster; Del Arroz, John@Coastal
Subject: Re: CCC App

It'll have to be next week for me. I'm back to back. how's your Monday afternoon? Say after 2:30 pacific?

Sean

On Fri, Jul 10, 2015 at 11:52 AM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Hi Sean,

now's good for me

are you free for a call now or soon?

should be quick

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

Please be mindful of [Drought, Save our Water](#)

From: Sean Daniel [mailto:sean@metalab.co]

Sent: Thursday, July 09, 2015 10:23 PM

To: Moreno, Zach@Coastal; Michael Polansky

Cc: Sean Daniel; Daniela Gerson; <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal; Wanger, Al@Coastal; Jason Webster; Del Arroz, John@Coastal

Subject: Re: CCC App

Hi Zach,

Jumping in on the thread as some ownership at the MetaLab side has changed. What is the timeframe for the end of life of the Fusion table? Happy to jump on the phone to discuss. What time works with you?

Thanks,

Sean

On Thu, Jul 9, 2015 at 3:27 PM, Jason Webster <jason@metalab.co> wrote:

----- Forwarded message -----

From: Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov>

Date: Thu, Jul 9, 2015 at 3:21 PM

Subject: RE: CCC App

To: Mark Nichols <mark@metalab.co>

Cc: Daniela Gerson <Daniela@parkermedia.com>, Michael Polansky <Michael@parkermedia.com>,

"<Benjamin.Hanelin@lw.com>" <Benjamin.Hanelin@lw.com>, "Collier, Scott@Coastal"

<scott.collier@coastal.ca.gov>, "Wanger, Al@Coastal" <Al.Wanger@coastal.ca.gov>, Jason Webster

<jason@metalab.co>, "Del Arroz, John@Coastal" <John.DelArroz@coastal.ca.gov>

Good Afternoon,

My agency decided to break our dependency on Google FusionTables in favor of our own custom backend solution. The public facing API launched yesterday & I wanted to notify your team ASAP about this change as it obviously has downstream effects on your work. The main endpoint is <http://api.coastal.ca.gov/access/v1/locations>, but there are others that we can provide documentation for and discuss in greater detail. Because of this breaking change my agency feels it's a good time to have a conversation with you all about this and a few other non-technical things. When's a good time for us to talk in more detail?

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

Please be mindful of [Drought, Save our Water](#)

From: Mark Nichols [mailto:mark@metalab.co]

Sent: Wednesday, September 10, 2014 8:53 AM

To: Moreno, Zach@Coastal

Cc: Mark Nichols; Daniela Gerson; Michael Polansky; <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal; Wanger, Al@Coastal; Jason Webster

Subject: Re: CCC App

Hey Zach & co. - just wondering if there's a timeline on when we can see the new fusion table. Cc'ing Jason Webster on our side for any follow up.

On Thu, Sep 4, 2014 at 10:22 AM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Sounds good.

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

From: Mark Nichols [mailto:mark@metalab.co]
Sent: Thursday, September 04, 2014 10:13 AM
To: Mark Nichols
Cc: Daniela Gerson; Moreno, Zach@Coastal; Michael Polansky; <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal; Wanger, Al@Coastal
Subject: Re: CCC App

Let's have the call as planned today. Might be easiest to just run through this all live.

On Thu, Sep 4, 2014 at 9:59 AM, Mark Nichols <mark@metalab.co> wrote:

Morning! Given these questions, I don't think a call will be entirely necessary. Give me a moment and I'll get back to you with answers to those questions.

On Thu, Sep 4, 2014 at 8:47 AM, Daniela Gerson <Daniela@parkermedia.com> wrote:

Adding Michael to the thread.

Thanks so much,
Daniela

Daniela Gerson
Executive Assistant, Michael Polansky
Parker Media
Ph: [415 533 7228](tel:4155337228)
Email: daniela@parkermedia.com

> On Sep 4, 2014, at 8:43 AM, "Moreno, Zach@Coastal" <Zach.Moreno@coastal.ca.gov> wrote:

>
> Good Morning Daniela & Co.,
>
> I am wondering if the purpose of this meeting can be achieved over email, as I only need 3 questions
answered before we can move forward. If not please let me know & we will be happy to continue with today's
scheduled meeting.
>
> 1. What format would you prefer our photos to be?
> 2. What size would you prefer our photos to be?
> 3. Would the following array's syntax be suitable for the application to consume our photos?
>

> ["photo1.png", "photo2.png", "photo3.png"]
>
> Thank You Kindly,
> Zachariah Moreno // CCC // ISU // Web Developer
>
>
> -----Original Message-----
> From: Daniela Gerson [mailto:Daniela@parkermedia.com]
> Sent: Tuesday, September 02, 2014 11:20 AM
> To: Moreno, Zach@Coastal; Mark Nichols (mark@metalab.co)
> Cc: <Benjamin.Hanelin@lw.com>; Collier, Scott@Coastal
> Subject: RE: CCC App
>
> Confirming Thurs, 9/4, 11am PT.
> Please use the following call in #:
> Dial-in: [\(888\) 615-1541](tel:(888)615-1541)
> PIN: 64277
> Thanks so much,
> Daniela
>
> Daniela Gerson
> Executive Assistant, Michael Polansky
> Parker Media
> Ph: [415 533 7228](tel:4155337228)
> Email: daniela@parkermedia.com
>
> -----Original Message-----
> From: Moreno, Zach@Coastal [mailto:Zach.Moreno@coastal.ca.gov]
> Sent: Tuesday, September 02, 2014 9:16 AM
> To: Daniela Gerson
> Cc: <Benjamin.Hanelin@lw.com>; Michael Polansky; Collier, Scott@Coastal
> Subject: RE: CCC App
>
> Good Morning Daniela,
>
> 9/4 works well for me.
> Does 11am work with your schedule?
>
> Thank You Kindly,
> Zachariah Moreno // CCC // ISU // Web Developer
>
> -----Original Message-----
> From: Daniela Gerson [mailto:Daniela@parkermedia.com]
> Sent: Tuesday, September 02, 2014 8:34 AM
> To: Moreno, Zach@Coastal
> Cc: <Benjamin.Hanelin@lw.com>
> Subject: Re: CCC App
>
> Hi Zach,
> Following up on Michael's email below - any chance you have any availability this Thurs, 9/4?
> Thanks so much,

> Daniela
>
> Daniela Gerson
> Executive Assistant, Michael Polansky
> Parker Media
> Ph: 415 533 7228
> Email: daniela@parkermedia.com
>
>> On Aug 28, 2014, at 4:21 PM, "Michael Polansky" <Michael@parkermedia.com> wrote:
>>
>> Hi Zach,
>>
>> Hope you're doing well! We'd like to schedule a time for our developers to speak with you about the follow-up items from our call last week.
>>
>> Is there some times that work for you in the near future?
>>
>> Thanks!
>> Michael

--
Jason Webster

CTO | metalab.co

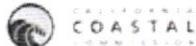
Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Tuesday, August 01, 2017 5:07 PM
To: 'Tara McNulty'
Subject: RE: Coastal / Call Recap + Next Steps

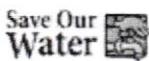
Tara, 100 is fine. I'll check in with Zach about the others.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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From: Tara McNulty [mailto:tara.mcnulty@metalab.co]
Sent: Tuesday, August 01, 2017 2:34 PM
To: Del Arroz, John@Coastal; Moreno, Zach@Coastal
Cc: Meghan Hawes; Quentin Liedtke; Jeff Mew; <Benjamin.Hanelin@lw.com>
Subject: Re: Coastal / Call Recap + Next Steps

Hi John, Zach,

I wanted to follow-up on our conversation last week and see how things are going. In regards to our question on the 50% vs 100% zoom can we proceed with the 100%?

We are working with Benjamin on the legal copy so we should have something to share with you on that front soon.

Were you able to apply for a Duns number? We'd like to try plan resources against the timeframe of when this number will come through so if you can let us know if you were able to successfully apply that would be great.

Thanks again,
Tara

On Mon, Jul 24, 2017 at 7:33 PM, Tara McNulty <tara.mcnulty@metalab.co> wrote:
Hi John, Zach;

Thanks for speaking with us today -- we're excited to get this app launched.

Regarding the zoom level, we did a couple examples using Dog Beach - there were 2 beaches called 'Dog Beach' so we just included both. Attached are 2 screens one showing zoom @ 50% and another @ 100% - we think the 100% will be better given the preference to display street names. Please take a look and let us know which you prefer.

Regarding next steps and timing to launch, action items are as follows:

Coastal:

1. Apply for DUNS number
2. Create email account to be used for Apple Dev account / user photo submissions
3. Send #1, #2 to Metalab
4. App description - not a dependency on finishing the app itself but you might want to start thinking about how you want to describe the app for the App Store description.

Metalab:

1. Follow-up with Michael Polansky - for credit card to create Apple Dev account
2. Follow-up with Benjamin Hanelin re disclaimer text and placement required for user photo submissions

Regarding schedule if we can get the following 3 things by the end of this week we should be able to have a build ready sometime early next week - Tuesday/Wednesday should be feasible.

1. Your answer on the zoom level (50 vs 100%)
2. Email address you'd like to use for the photo submissions
3. Disclaimer text for user photo submissions (I will try to get Benjamin's input on this one)

Thanks again,
Tara

--
Tara McNulty
Producer
metalab.co

--

Tara McNulty

Producer

metalab.co

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Tuesday, May 15, 2018 2:35 PM
To: Del Arroz, John@Coastal
Subject: RE: Letter

Thank you for your letter, John.

Regarding timing, we are aiming to have the further updated app back to the Commission by May 25.

Best,
Benjamin

From: Del Arroz, John@Coastal [<mailto:John.DelArroz@coastal.ca.gov>]
Sent: Monday, May 14, 2018 12:14 PM
To: Hanelin, Benjamin (LA) <Benjamin.Hanelin@lw.com>
Subject: Letter

Dear Mr. Hanelin,

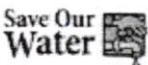
Please see the attached letter.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Friday, January 20, 2017 12:26 PM
To: Del Arroz, John@Coastal
Subject: RE: Letter

Thanks very much, John.

I'll share this with my client and hope to be back to you soon.

Benjamin

From: Del Arroz, John@Coastal [<mailto:John.DelArroz@coastal.ca.gov>]
Sent: Friday, January 20, 2017 12:16 PM
To: Hanelin, Benjamin (LA)
Subject: Letter

Dear Mr. Hanelin,

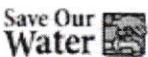
Please see the attached letter.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Monday, June 25, 2018 10:45 AM
To: 'Benjamin.Hanelin@lw.com'
Cc: meghan.hawes@metalab.co; Katie@parkermedia.com; Michael@parkermedia.com
Subject: RE: MyCoast App: setting t/c re app features

Thank you for getting back to us so quickly.

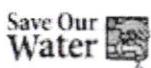
Confirming Tuesday, June 26, from 1-2 PST. Let us know what number you'd like us to use.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Friday, June 22, 2018 9:58 AM
To: Del Arroz, John@Coastal
Cc: meghan.hawes@metalab.co; Katie@parkermedia.com; Michael@parkermedia.com
Subject: MyCoast App: setting t/c re app features

Hi, John.

Following up on yesterday's call, here are two blocks of time that work for us next week.

Tuesday, June 26 - 1:00 - 3:00 PST
Thursday, June 28 - 11:00 - 1:00 PST

Please let us know if there is a time within these blocks that works for you.

Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com

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Del Arroz, John@Coastal

From: Meghan Hawes <meghan.hawes@metalab.co>
Sent: Monday, June 25, 2018 10:51 AM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Meghan Hawes; Katie Alpert; Michael Polansky
Subject: Re: MyCoast App: setting t/c re app features
Attachments: image002.jpg

Thanks John - just sent you an invite with call in or video details on there.

Speak tomorrow!

Meghan Hawes
Director of Client Services • (250)508-4062
metalab.co



On Mon, Jun 25, 2018 at 10:45 AM Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov> wrote:

Thank you for getting back to us so quickly.

Confirming Tuesday, June 26, from 1-2 PST. Let us know what number you'd like us to use.

John Del Arroz

Statewide Enforcement Analyst

California Coastal Commission

45 Fremont Street, Suite 2000

San Francisco, CA 94105-2219

Ph: (415) 904-5220



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SaveOurWater.com · Drought.CA.gov

From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Friday, June 22, 2018 9:58 AM
To: Del Arroz, John@Coastal
Cc: meghan.hawes@metalab.co; Katie@parkermedia.com; Michael@parkermedia.com
Subject: MyCoast App: setting t/c re app features

Hi, John.

Following up on yesterday's call, here are two blocks of time that work for us next week.

Tuesday, June 26 - 1:00 - 3:00 PST

Thursday, June 28 - 11:00 - 1:00 PST

Please let us know if there is a time within these blocks that works for you.

Benjamin

Benjamin J. Hanelin

LATHAM & WATKINS LLP

355 South Grand Avenue, Suite 100

Los Angeles, CA 90071-1560

Direct Dial: +1.213.891.8015

Fax: +1.213.891.8763

Email: benjamin.hanelin@lw.com

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Wednesday, February 04, 2015 11:34 AM
To: Del Arroz, John@Coastal
Subject: RE: Parker: scheduling mtg re app

Hi, John. Please let me know about this as soon as you can.

After that week, we're not sure when Michael will be back in town again.

Thanks much. Benjamin.

From: Hanelin, Benjamin (LA)
Sent: Monday, February 02, 2015 4:21 PM
To: Del Arroz, John@Coastal
Subject: Parker: scheduling mtg re app

Hi, John.

Michael will next be in SF from February 10 through February 12.

Are there any time slots on these days that could work for a meeting to discuss the app?

Please let me know. Thanks much. Benjamin.

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
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Del Arroz, John@Coastal

From: Rick.Zbur@LW.com
Sent: Thursday, April 03, 2014 3:48 PM
To: Del Arroz, John@Coastal; Benjamin.Hanelin@lw.com
Subject: RE: Parker meeting 4/7/13

Can you call me to firm up the details of the meeting? I assume we will not have a meeting earlier than the 2:30 meeting re the video? I need to let Michael's assistant know timing.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Wednesday, April 02, 2014 2:13 PM
To: Hanelin, Benjamin (LA); Zbur, Rick (LA)
Subject: RE: Parker meeting 4/7/13

Benjamin,

This is to notify you that State Coastal Conservancy will be attending the meeting.

Their planned attendees include:

Trish Chapman (via phone),
Peter Jarausch,
Sam Jenniches

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220

From: Del Arroz, John@Coastal
Sent: Wednesday, April 02, 2014 1:32 PM
To: 'Benjamin.Hanelin@lw.com'; Rick.Zbur@LW.com
Subject: RE: Parker meeting 4/7/13

Benjamin,

Thank you very much for your email.

I will have a computer set up and ready for a presentation loaded onto a flash drive.

Unfortunately we have 2 projectors, and both are being used for other meetings. If you can arrange to bring one, that will work out great.

Thank you for your time.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220

From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]

Sent: Wednesday, April 02, 2014 1:28 PM

To: Del Arroz, John@Coastal; Rick.Zbur@LW.com

Subject: RE: Parker meeting 4/7/13

Hi, John.

Rick, Michael Polansky, and I will attend.

At the last meeting, Lisa had a computer and project set up and Michael loaded the presentation with a flash drive. Is that not possible this time?

If you don't have a projector, I'll try to make arrangements to bring one.

Benjamin.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]

Sent: Tuesday, April 01, 2014 11:55 AM

To: Zbur, Rick (LA); Hanelin, Benjamin (LA)

Subject: Parker meeting 4/7/13

Rick, Benjamin:

I'm preparing for our meeting on the Coastal App on Monday at 2:30 – 4 pm.

Please let me know

- a) Who is planning on coming to the office? I need to get a list for the building. We are planning on having a conference number and streaming the computer screen for those who cannot attend in person.
- b) Where will the presentation be? As we're trying to stream the computer screen it would be easiest if either the presentation was available via USB drive. Alternatively, if the presentation will be on a separate computer, can you make arrangements for setting up a Livemeeting or equivalent to share the computer screen?
- c) Do you have a projector available that you can bring?

Thanks for your time.

If you want to talk through any of this, please give me a call at 415-904-5272.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000

San Francisco, CA 94105-2219

Ph: (415) 904-5220

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Wednesday, October 10, 2018 4:14 PM
To: Del Arroz, John@Coastal
Subject: RE: Parker Wedding: dates/times for call re app

Hey, John.

I haven't forgotten about this.

Just taking some time to get the link and the answers to your questions.

Thanks for your patience.

Benjamin

From: Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov>
Sent: Friday, October 05, 2018 4:39 PM
To: Hanelin, Benjamin (LA) <Benjamin.Hanelin@lw.com>
Subject: RE: Parker Wedding: dates/times for call re app

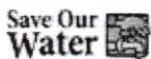
Also, please send link / answers to questions, when you can

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



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SaveOurWater.com · Drought.CA.gov

From: Del Arroz, John@Coastal
Sent: Friday, October 05, 2018 4:16 PM
To: 'Benjamin.Hanelin@lw.com'
Cc: Katie@parkermedia.com
Subject: RE: Parker Wedding: dates/times for call re app

Benjamin:

Let's schedule for Friday at 1 pm.

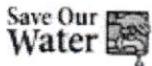
Thank you for your assistance.

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San Francisco, CA 94105-2219
Ph: (415) 904-5220



Every Californian should conserve water. Find out how at:



SaveOurWater.com · Drought.CA.gov

From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Wednesday, October 03, 2018 4:36 PM
To: Del Arroz, John@Coastal
Cc: Katie@parkermedia.com
Subject: Parker Wedding: dates/times for call re app

Hi, John.

Here are some dates and times that work for us next week.

- Thursday, October 11, from 10-2pm
- Friday, October 12, 9am, 10am, 1pm or 2pm

Hopefully one of these align with your schedule.

Please let us know quickly as we can only hold these times open for so long.

Thanks, John.

Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
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Fax: +1.213.891.8763
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<http://www.lw.com>

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Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Wednesday, March 26, 2014 1:21 PM
To: 'Benjamin.Hanelin@lw.com'
Cc: Rick.Zbur@LW.com
Subject: RE: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Thanks for the reminder

We're so far planning on having 2:30 – 4 pm for the app meeting. I still need to confirm everyone's availability, but that is our plan so far.

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From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Wednesday, March 26, 2014 9:14 AM
To: Del Arroz, John@Coastal
Cc: Rick.Zbur@LW.com
Subject: FW: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Hi, John. Just following up on scheduling this April 7 meeting. We'd like to get a time on the books before everyone's schedules fills up.

If you don't have a particular time yet, can you give us a range so that we can block the time?

Thank you again for helping make this happen.

Benjamin.

From: Hanelin, Benjamin (LA)
Sent: Monday, March 24, 2014 8:30 PM
To: 'Del Arroz, John@Coastal'
Cc: Rick Zbur (Rick.Zbur@lw.com)
Subject: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Hi, John. Nice talking with you today. Michael is free on April 7, so we can meet with you in SF on that day to discuss the app.

Please give us one or two times as soon as you are able so that we can lock this down on everyone's calendar.

Thank you, John.

Benjamin.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Monday, March 24, 2014 2:26 PM
To: Hanelin, Benjamin (LA); Zbur, Rick (LA)
Cc: Haage, Lisa@Coastal
Subject: RE: S. Parker meeting

Thanks for remembering this. Will speak with you shortly.

John Del Arroz
Statewide Enforcement Analyst

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Ph: (415) 904-5220

From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Monday, March 24, 2014 2:23 PM
To: Rick.Zbur@LW.com; Del Arroz, John@Coastal
Cc: Haage, Lisa@Coastal
Subject: RE: S. Parker meeting

Hi, John. I don't think that I've seen a call-in number circulate, so we can use mine. It's below and I'll open the line at 3:00.

Best. Benjamin.

+1.877.205.3155; Access Code: 

From: Zbur, Rick (LA)
Sent: Friday, March 21, 2014 1:46 PM
To: 'John.DelArroz@coastal.ca.gov'
Cc: Hanelin, Benjamin (LA); 'Lisa.Haage@coastal.ca.gov'
Subject: Re: S. Parker meeting

Yes. That works.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Friday, March 21, 2014 01:28 PM Pacific Standard Time
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Haage, Lisa@Coastal <Lisa.Haage@coastal.ca.gov>
Subject: RE: S. Parker meeting

Rick,

Can we start this meeting at around 3:00 instead?

Thanks
Send

John

From: Rick.Zbur@LW.com [Rick.Zbur@LW.com]
Sent: Friday, March 21, 2014 11:55 AM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Haage, Lisa@Coastal
Subject: Re: S. Parker meeting

That sounds great. Did you have any comments on the notification letters? We want to get them out today.

From: Del Arroz, John@Coastal [<mailto:John.DelArroz@coastal.ca.gov>]
Sent: Friday, March 21, 2014 11:43 AM Pacific Standard Time
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Haage, Lisa@Coastal <Lisa.Haage@coastal.ca.gov>
Subject: RE: S. Parker meeting

Rick,

A phone call at 2:30 on 3/24 sounds good. I previously said 2:30 – 4, but I think we'll be done quicker than that.

I believe it will be Lisa and myself on the phone. Based on what we've talked through before, I think we may want to discuss:

Grant projects –

- Review of Coastwalk's proposal which you sent (attached)
- Any other issues that have come up with the grant projects
- Timelines and when further review from staff is needed

Video –

- Length of the video (how short to achieve the viral goal?)
- What's needed from staff or 3rd parties to get the video created
- Any potential ideas we have for the main goal and message of the video
- What process would be best to get ideas for the message?
- Timelines

If you have anything else you'd like to throw in, or any other comments, we'd be glad to discuss.

Thanks for your time.

John Del Arroz
Statewide Enforcement Analyst

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San Francisco, CA 94105-2219
Ph: (415) 904-5220

From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Friday, March 21, 2014 11:12 AM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com
Subject: Re: S. Parker meeting

Do you think it might be ok if Benjamin and I participate by phone. We are willing to come up, if you want, but given that Michael will not be there, I thought maybe we could do it by phone? Let me know what you think.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Friday, March 21, 2014 09:46 AM Pacific Standard Time
To: Zbur, Rick (LA)
Subject: RE: S. Parker meeting

3/24 during the same time – 2:30-4:00. I imagine we won't need that whole time, but I'm going to try hold onto the whole slot in case we need it.

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Statewide Enforcement Analyst

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Ph: (415) 904-5220

From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Thursday, March 20, 2014 6:23 PM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Angela.Johnson@lw.com
Subject: Re: S. Parker meeting

What time would the meeting be on Monday?

I will check with Michael re the 7th,

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Thursday, March 20, 2014 10:23 AM Pacific Standard Time
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Johnson, Angela (LA)
Subject: RE: S. Parker meeting

OK.

Let's schedule 3/24. Either in person or on phone would be fine with us. Just let me know if I need to put your name on the list downstairs.

I'm still checking with people here. However, based on the schedules I'm seeing so far, could you open a slot for the Coastal App meeting on April 7th? I would still need to confirm availability here, but it looks more open than some of the other dates. By phone would work as well.

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From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Wednesday, March 19, 2014 5:04 PM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Angela.Johnson@lw.com
Subject: RE: S. Parker meeting

John—

If you think we should keep the meeting on track, and meet with Michael later, Benjamin and I are willing to come up, or have the meeting by phone on the 24th, so that we can make some progress. Rick

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Wednesday, March 19, 2014 11:42 AM
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Johnson, Angela (LA)
Subject: RE: S. Parker meeting

Rick,

Thanks for the notification. I'll work on getting another date set.

Let me know if you agree, but I think it might be worthwhile to maintain our meeting date and time, but talk about things other than the app – the grant proposals and video.

It's been difficult getting a time to discuss this with all of us – and this should give us some progress. Either teleconference or in person would be fine.

Let me know your thoughts.

Thanks,

John Del Arroz
Statewide Enforcement Analyst

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45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220

From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Tuesday, March 18, 2014 6:28 PM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Angela.Johnson@lw.com
Subject: Re: S. Parker meeting

John--

The 24th will not work for Michael by phone either. Ugh. Let's try the times I sent you earlier today. Rick

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Tuesday, March 18, 2014 04:09 PM Pacific Standard Time
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Johnson, Angela (LA)
Subject: RE: S. Parker meeting

Rick,

Thank you for your call.

I will float the dates you gave earlier, but I may be seeing some conflicts.

Are there any creative solutions, such as teleconferencing or the like, that you can imagine that would allow us to be more flexible for the new meeting date?

John Del Arroz
Statewide Enforcement Analyst

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Ph: (415) 904-5220

From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Tuesday, March 18, 2014 3:47 PM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Angela.Johnson@lw.com
Subject: Re: S. Parker meeting

John--

Michael's assistant just notified me that his travel schedule will not allow him to attend the meeting on the 24th after all, so we need to start over.

Let me know if one of the following dates work, all in San Francisco--

April 2, before 1pm
April 16 late morning or early afternoon
April 17 late morning or early afternoon

Please let me know if one of these dates work. We are holding all of them. Rick

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Friday, March 14, 2014 02:03 PM Pacific Standard Time
To: Zbur, Rick (LA)
Cc: Hanelin, Benjamin (LA); Johnson, Angela (LA)
Subject: RE: S. Parker meeting

Rick,

We have reviewed the extension request, and we agree that the deadline should be extended for 60 days, to the date of May 13, 2014.

When you get a chance, please let me know who is planning on attending the 3/24 meeting.

John Del Arroz
Statewide Enforcement Analyst

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Ph: (415) 904-5220

From: Rick.Zbur@LW.com [mailto:Rick.Zbur@LW.com]
Sent: Friday, March 14, 2014 2:00 PM
To: Del Arroz, John@Coastal
Cc: Benjamin.Hanelin@lw.com; Angela.Johnson@lw.com
Subject: Re: S. Parker meeting

Confirming the 24th.

John, can you confirm approval of our extension request?

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Friday, March 14, 2014 01:33 PM Pacific Standard Time
To: Zbur, Rick (LA)
Subject: S. Parker meeting

Rick,

I'm writing to confirm our appointment for 3/24 at 2:30 – 4 pm.

Please confirm that this will work.

We have projectors and laptops available here – or let me know if you'd like to bring your own.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220

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Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Thursday, March 27, 2014 11:31 AM
To: 'Benjamin.Hanelin@lw.com'
Subject: RE: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Benjamin,

Thank you for your email.

I'm still trying to figure our schedules here, but I wanted to throw out the question to see whether you thought it was feasible, given what you have to do before the meeting.

I'm thinking that right before our app meeting (4/7, around 12:30 – 2:00) may be possible. That, or potentially April 8th, or a date in May.

I'll let you know when I have any more details. Likewise, if 4/7 for the video meeting doesn't seem feasible, please let me know.

John Del Arroz
Statewide Enforcement Analyst

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San Francisco, CA 94105-2219
Ph: (415) 904-5220

From: Benjamin.Hanelin@lw.com [mailto:Benjamin.Hanelin@lw.com]
Sent: Thursday, March 27, 2014 10:30 AM
To: Del Arroz, John@Coastal
Cc: Rick.Zbur@LW.com
Subject: RE: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Hi, John.

If the meeting on the video happens the morning of April 7, we would like to do it as late in the morning as possible to give us time to fly up there.

Can you let us know what times you are currently thinking for that meeting?

Thanks. Benjamin.

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Wednesday, March 26, 2014 5:41 PM
To: Hanelin, Benjamin (LA)
Cc: Zbur, Rick (LA)
Subject: RE: S. Parker: scheduling April 7 meeting in SF @ CCC offices

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Tuesday, January 30, 2018 2:10 PM
To: Del Arroz, John@Coastal
Subject: RE: status

Hi, John.

Can you please let me know where the Commission is on the final steps for the app? We really want to get this wrapped up. This includes, the terms of use and privacy policy drafts that we provided last year and getting the Commission set up as a publisher.

At this point, we've delivered an app consistent with the Commission's specifications, so we'd like to close out the Consent Orders while we continue to work with the Commission on helping it do whatever it needs to do to publish the app.

I left Lisa a voice message this morning about this matter and I am hoping that we three can get on the phone to discuss how best to wrap this up efficiently.

Thanks, John, for all your help in moving this along and look forward to pushing it across the finish line.

Please let me know when we can chat.

Benjamin

From: Hanelin, Benjamin (LA)
Sent: Monday, January 22, 2018 2:08 PM
To: 'Del Arroz, John@Coastal' <John.DelArroz@coastal.ca.gov>
Subject: RE: status

Hi, John.

Any update?

As you know, my client is extremely anxious to get this wrapped up soon.

Thanks for your attention to this.

Benjamin

From: Del Arroz, John@Coastal [mailto:John.DelArroz@coastal.ca.gov]
Sent: Friday, January 05, 2018 2:12 PM
To: Hanelin, Benjamin (LA) <Benjamin.Hanelin@lw.com>
Subject: status

Benjamin,

Thanks for your email. I'm working on another matter this week, but will get back to you soon.

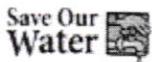
Thank you.

John Del Arroz
Statewide Enforcement Analyst

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Del Arroz, John@Coastal

From: Michael Polansky <Michael@parkermedia.com>
Sent: Tuesday, July 26, 2016 4:58 PM
To: Moreno, Zach@Coastal
Cc: Benjamin.Hanelin@lw.com; Katie Alpert; Greg Lavery; jeff@metalab.co; Del Arroz, John@Coastal; Collier, Scott@Coastal; Wanger, Al@Coastal
Subject: Re: YourCoast API Schema & Logo Assets

Thanks, Zach!

On Jul 26, 2016, at 3:38 PM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Hi Michael,

Our Coastal Access data is publically available
@ <http://api.coastal.ca.gov/access/v1/locations/id/:id> ,
the schema for a single location is below, & our logo
assets are attached. Please let me know if questions
arise.

<image001.png>

Thank You Kindly,
Zachariah Moreno // CCC // ISU // Web Developer

coastal.ca.gov // yourcoast.org // api.coastal.ca.gov
<ccc_logo_assets.zip>

Del Arroz, John@Coastal

From: Moreno, Zach@Coastal
Sent: Monday, October 10, 2016 9:55 AM
To: 'Greg Lavery'
Cc: Rehat Kathuria
Subject: RE: YourCoast API Schema & Logo Assets

Good Morning Greg,

Nine locations in total contained HTML encoded special characters. All have been updated with proper encoding. Please let me know if you find any others & thanks kindly for bringing this to my attention.

Thank You Kindly,
Zachariah Moreno // CCC // ISU // Web Developer
Coastal.ca.gov // YourCoast // API // GitHub

From: Greg Lavery [mailto:greg.lavery@metalab.co]
Sent: Monday, October 03, 2016 10:57 AM
To: Greg Lavery
Cc: Moreno, Zach@Coastal; Rehat Kathuria
Subject: Re: YourCoast API Schema & Logo Assets

Zach,

Rehat has looked into this one and it seems pinging the endpoint returns the incorrectly encoded data for the name, would you be able to look into this one for us?
<https://api.coastal.ca.gov/access/v1/locations/id/752>

Thanks,
Greg

On Fri, Sep 30, 2016 at 3:11 PM, Greg Lavery <greg.lavery@metalab.co> wrote:
Zach, Rehat,

Can I ask you two to have a look at the issue as reported with the Coastal iOS app? Specifically some beaches are named with tildes over some of the locations which is causing a problem on the app because it seems they are being sent from the server with incorrect encoding/naming. Rehat took a pic of the issue for you to have a look at. Would you be able to help diagnose how we can correct these incorrect namings?

Thanks,
Greg

On Tue, Jul 26, 2016 at 3:38 PM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Hi Michael,

Our Coastal Access data is publically available

@ <http://api.coastal.ca.gov/access/v1/locations/id/:id> ,

the schema for a single location is below, & our logo

assets are attached. Please let me know if questions

arise.

```
[  
  {  
    "ID": 1,  
    "DISTRICT": "1_North Coast",  
    "CountyNum": 1,  
    "COUNTY": "Del Norte",  
    "InMobileWeb": "Yes",  
    "NameMobileWeb": "Pelican State Beach",  
    "LocationMobileWeb": "W. of Hwy. 101, .5 mi. S. of Oregon border",  
    "DescriptionMobileWeb": "Wide beach with driftwood, day use only",  
    "PHONE_NMBR": "",  
    "FEE": "No",  
    "PARKING": "Yes",  
    "DSABLDACSS": "No",  
    "RESTROOMS": "No",  
    "VISTOR_CTR": "No",  
    "DOG_FRIENDLY": "",  
    "EZ4STROLLERS": "",  
    "PCNC_AREA": "",  
    "CAMPGROUND": "No",  
    "SNDY_BEACH": "Yes",  
    "DUNES": "Yes",  
    "RKY_SHORE": "No",  
    "BLUFF": "Yes",  
    "STRS_BEACH": "No",  
    "PTH_BEACH": "Yes",  
    "BLFTP_TRAILS": "",  
    "BLFTP_PRK": "",  
    "WLDLFE_VNG": "Yes",  
    "TIDEPOOL": "",  
    "VOLLEYBALL": "",  
    "FISHING": "Yes",  
    "BOATING": "No",  
    "LIST_ORDER": "100.01",  
    "GEOGR_AREA": "A. Northern Del Norte",  
    "LATITUDE": 41.992854,  
    "LONGITUDE": -124.208809,  
    "Photo_1": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_2013_07_01_4908.jpg",  
    "Photo_2": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_SFS_2013_07_01_4903.jpg",  
    "Photo_3": "",  
    "Photo_4": "",  
    "Bch_whlchr": "707-465-7331",  
    "BIKE_PATH": "No",  
    "BT_FACIL_TYPE": ""  
  }  
]
```

Thank You Kindly,

Zachariah Moreno // CCC // ISU // Web Developer

coastal.ca.gov // yourcoast.org // api.coastal.ca.gov

--
Greg Lavery
Producer * 250 508 3197
metalab.co

--
Greg Lavery
Producer * 250 508 3197
metalab.co

Del Arroz, John@Coastal

From: Moreno, Zach@Coastal
Sent: Tuesday, April 04, 2017 9:44 AM
To: 'Tara McNulty'
Cc: Michael Polansky; Del Arroz, John@Coastal; <Benjamin.Hanelin@lw.com>; Katie Alpert; Wanger, Al@Coastal
Subject: RE: YourCoast JSON Feed Changes

It's nice to meet you too Tara.
I'm happy to help if further questions arise.

Looking Forward,
Zachariah Moreno // CCC // ISU // Web Developer

Coastal.ca.gov // YourCoast // API // GitHub

From: Tara McNulty [mailto:tara.mcnulty@metalab.co]
Sent: Monday, April 03, 2017 7:37 PM
To: Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov>
Cc: Michael Polansky <Michael@parkermedia.com>; Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov>; <Benjamin.Hanelin@lw.com> <Benjamin.Hanelin@lw.com>; Katie Alpert <Katie@parkermedia.com>; tara.mcnulty@metalab.co; Wanger, Al@Coastal <Al.Wanger@coastal.ca.gov>
Subject: Re: YourCoast JSON Feed Changes

Nice to meet you Zach! Thanks so much for your response. It looks like the team answered some questions themselves today on this. We might need your input on a few things as we go forward so I'll reach out to try catch you then.

Again, thanks so much for your response and look forward to working with you,

Tara

On Mon, Apr 3, 2017 at 11:04 AM, Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov> wrote:

Good Morning Michael,

I'm happy to help with all questions regarding <https://api.coastal.ca.gov/>.
We've not made any changes to the format, aside from serving over HTTPS.

Looking Forward,
Zachariah Moreno // CCC // ISU // Web Developer

-----Original Message-----

From: Michael Polansky [mailto:Michael@parkermedia.com]
Sent: Monday, April 03, 2017 10:40 AM
To: Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov>; Moreno, Zach@Coastal <Zach.Moreno@coastal.ca.gov>
Cc: <Benjamin.Hanelin@lw.com> <Benjamin.Hanelin@lw.com>; Katie Alpert <Katie@parkermedia.com>; tara.mcnulty@metalab.co
Subject: YourCoast JSON Feed Changes

Hi John and Zach,

I hope you're doing well. We're working through your final modification requests to the Your Coast app, and noticed that many of the JSON feeds have changed format on your side. Is Zach still the right person to interface with at the Commission? Most likely it would be the person responsible for your web app (<https://www.coastal.ca.gov/YourCoast/#/map>)

Tara from our team may need to reach out to better understand the data changes.

Thanks in advance for your guidance,
Michael

--
Tara McNulty

Producer
metalab.co

Del Arroz, John@Coastal

From: Tara McNulty <tara.mcnulty@metalab.co>
Sent: Tuesday, July 18, 2017 11:55 AM
To: Del Arroz, John@Coastal; Moreno, Zach@Coastal
Cc: <Benjamin.Hanelin@lw.com>; Meghan Hawes; Quentin Liedtke
Subject: Your Coast App / Apple developer account info

Hi Zach, John,

I hope that summer has been treating you well so far. We're excited to get back to the Coastal app and are looking forward to our call next Monday.

I wanted to send a quick note here to mention a couple things now that could help us speed things up down the line. (If you've already created the Coastal Apple Developer account then you can disregard this!)

In order to create the developer account to release to the app store we'll need 3 things, #1 being the main dependency.

1. **DUNS number** - it's possible that you have one already and if so this is great as this one takes the most time. If not it's free and easy to apply, the catch is that it takes time to get - information/steps on how to apply for the number is available on Apple's website here: <https://developer.apple.com/support/D-U-N-S/>

(Long story short, the DUNS number is required to enroll as an organization, if you don't have a DUNS number you have to enroll as an individual and must release your app to the store under a personal name.)

2. **Email Account** - once we have your DUNS number we can proceed with creating the Apple ID and need the email account you'd like us to sign-up with. I believe that the domain yourcoastapp.com was purchased so if you create another email account using that domain (e.g. dev@yourcoastapp.com) we can use that. Once/if you guys take over the app in-house you can simply reset the password so we won't have access anymore.

3. **Credit Card** - the cost for the Apple Developer organization-level account is \$99 per year. I believe they only accept payment via Credit Card.

If you have any questions on this feel free to drop me a line anytime. If i don't hear from you we'll look forward to speaking next Monday.

Thanks again,
Tara

--
Tara McNulty
Producer
metalab.co

Del Arroz, John@Coastal

From: Moreno, Zach@Coastal
Sent: Tuesday, July 26, 2016 3:38 PM
To: 'Michael Polansky'
Cc: Benjamin.Hanelin@lw.com; Katie Alpert; Greg Lavery; jeff@metalab.co; Del Arroz, John@Coastal; Collier, Scott@Coastal; Wanger, Al@Coastal
Subject: YourCoast API Schema & Logo Assets
Attachments: ccc_logo_assets.zip

Hi Michael,

Our Coastal Access data is publically available
@ <http://api.coastal.ca.gov/access/v1/locations/id/:id> ,
the schema for a single location is below, & our logo
assets are attached. Please let me know if questions
arise.

```
[  
  {  
    "ID": 1,  
    "DISTRICT": "1_North Coast",  
    "CountyNum": 1,  
    "COUNTY": "Del Norte",  
    "InMobileWeb": "Yes",  
    "NameMobileWeb": "Pelican State Beach",  
    "LocationMobileWeb": "W. of Hwy. 101, .5 mi. S. of Oregon border",  
    "DescriptionMobileWeb": "Wide beach with driftwood, day use only",  
    "PHONE_NMBR": "",  
    "FEE": "No",  
    "PARKING": "Yes",  
    "DSABLDACSS": "No",  
    "RESTROOMS": "No",  
    "VISTOR_CTR": "No",  
    "DOG_FRIENDLY": "",  
    "EZ4STROLLERS": "",  
    "PCNC_AREA": "",  
    "CAMPGROUND": "No",  
    "SNDY_BEACH": "Yes",  
    "DUNES": "Yes",  
    "RKY_SHORE": "No",  
    "BLUFF": "Yes",  
    "STRS_BEACH": "No",  
    "PTH_BEACH": "Yes",  
    "BLFTP_TRLS": "",  
    "BLFTP_PRK": "",  
    "WDLIFE_VNG": "Yes",  
    "TIDEPOOL": "",  
    "VOLLEYBALL": "",  
    "FISHING": "Yes",  
    "BOATING": "No",  
    "LIST_ORDER": "100.01",  
    "GEOGR_AREA": "A. Northern Del Norte",  
    "LATITUDE": 41.992854,  
    "LONGITUDE": -124.208809,  
    "Photo_1": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_2013_07_01_4908.jpg",  
    "Photo_2": "http://www.coastal.ca.gov/access-photos/02_del_norte/02_northern_del_norte  
      /Pelican_State_Beach_SFS_2013_07_01_4903.jpg",  
    "Photo_3": "",  
    "Photo_4": "",  
    "Bch_whlchr": "707-465-7331",  
    "BIKE_PATH": "No",  
    "BT_FACIL_TYPE": ""  
  }  
]
```

Thank You Kindly,
Zachariah Moreno // CCC // ISU // Web Developer

coastal.ca.gov // yourcoast.org // api.coastal.ca.gov

C A L I F O R N I A
COASTAL
C O M M I S S I O N



Del Arroz, John@Coastal

From: Tara McNulty <tara.mcnulty@metalab.co>
Sent: Monday, July 24, 2017 11:35 AM
To: <Benjamin.Hanelin@lw.com>
Cc: Moreno, Zach@Coastal; Del Arroz, John@Coastal; Meghan Hawes
Subject: YourCoast App / Disclaimer information for users who submit a photo via the app

Hi Benjamin;

We had a call today with John and Zach from the Coastal Commission and had one question you might be the best person to help with.

When people submit a photo (of an access point location) via the app there will be some kind of disclaimer content required containing/addressing a few areas along the lines of the following:

By submitting a photo you understand that:

- You give the CCC rights to use your photo
- You include no objectionable imagery
- You understand there is no guarantee your image will be used in the app
- You will not receive a confirmation response

Beyond just content, we also wanted to ask how this information must be displayed. Does it have to be displayed on the app page itself? (e.g. under the link to submit a photo), can it be displayed in a tooltip/bubble where you only see the information if you tap on a 'more info' icon for example. We can also pre-populate the email with the disclaimer text so this is an option as well.

Many thanks in advance for your help,
Tara

--
Tara McNulty
Producer
metalab.co

Del Arroz, John@Coastal

From: Del Arroz, John@Coastal
Sent: Wednesday, May 23, 2018 2:39 PM
To: 'Benjamin.Hanelin@lw.com'
Subject: Yourcoast App
Attachments: 5 23 18 Letter.pdf

Dear Benjamin,

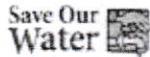
Please see the attached letter.

John Del Arroz
Statewide Enforcement Analyst

California Coastal Commission
45 Fremont Street, Suite 2000
San Francisco, CA 94105-2219
Ph: (415) 904-5220



Every Californian should conserve water. Find out how at:



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CALIFORNIA COASTAL COMMISSION

45 FREMONT STREET, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE (415) 904-5200
FAX (415) 904-5400
TDD (415) 597-5885

**VIA REGULAR U.S. AND ELECTRONIC MAIL**

May 23, 2018

Benjamin Hanelin
Latham & Watkins LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560

Subject: Compliance with Consent Cease and Desist Order No. CCC-13-CD-06 and
Consent Restoration Order No. CCC-13-RO-06

Dear Mr. Hanelin:

Thank you for your e-mail on May 18, 2018, in which you request clarification regarding how to implement the sharing function on the YourCoast App which you are currently developing.

We have added the OpenGraph metadata to the YourCoast.org website as recommended in the Facebook documentation that you provided to us. However, as we understand it, the Facebook scraper service that creates the sharing preview does not allow client-side execution of JavaScript, and instead requires the Commission's servers to render our web app's views. This would require a major change to the Commission's web servers and is infeasible at this time. However, we believe that the recent changes to the YourCoast.org website mean that the Commission's website will be compatible with the Facebook scraper service if and/or when Facebook updates to allow client-side rendering of JavaScript.

We are open to exploring any ideas your team may have regarding improving compatibility with the Facebook service that would not require server-side rendering. Please let us know if you have any suggestions.

For the other websites mentioned in our letter, we continue to believe that ensuring the sharing service provides additional information, such as the name and location of the accessway, is important to making sure that the sharing function is usable.

Thank you for your time and cooperation. Please let me know if you would like to discuss this letter.

Sincerely

A handwritten signature in black ink.

John Del Arroz
Statewide Enforcement Analyst

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Monday, June 12, 2017 4:35 PM
To: Del Arroz, John@Coastal
Cc: Michael@parkermedia.com; meghan.hawes@metalab.co; tara.mcnulty@metalab.co; Erin@parkermedia.com
Subject: Parker Wedding/Your Coast App

Hi, John.

Have you and your team had an opportunity to consider further the questions that we need answered to wrap up the app?

For reference, here is a link to the document with the questions -

https://docs.google.com/document/d/1oDUqtlXb5Sfo0_1aZpnxvWuxATFxvn3W3qigDyVILZU/edit?usp=sharing

If it would be easier to get on the phone and discuss these issues with you, your technical team, and the app creators, all copied here, just let us know and we will make ourselves available to get the Commission's final feedback so that it can be implemented.

Thanks again for working through these issues with us.

We're looking forward to completing this project soon.

Benjamin

Benjamin J. Hanelin
LATHAM & WATKINS LLP
355 South Grand Avenue, Suite 100
Los Angeles, CA 90071-1560
Direct Dial: +1.213.891.8015
Fax: +1.213.891.8763
Email: benjamin.hanelin@lw.com
<http://www.lw.com>

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Wednesday, May 03, 2017 9:33 AM
To: Del Arroz, John@Coastal
Subject: FW: Coastal | YourCoast iOS app - Questions

FYI, John.

Benjamin

From: Tara McNulty [<mailto:tara.mcnulty@metalab.co>]
Sent: Wednesday, May 03, 2017 9:30 AM
To: Moreno, Zach@Coastal
Cc: Hanelin, Benjamin (LA); Michael Polansky; Meghan Hawes
Subject: Coastal | YourCoast iOS app - Questions

Hi Zach;

I hope this finds you well, we've made some good progress on the app but we just had a few things we need confirmation on from the CCC in order to proceed. In the doc here we've outlined our main questions and recommendations.

https://docs.google.com/document/d/1oDUqtIXb5Sfo0_1aZpnxvWuxATFxvn3W3qigDyVILZU/edit?usp=sharing (if the link does not work let me know, please feel free to share with anyone there)

If it's easier to do a quick call I'm happy to set something up anytime that works for you. We know that getting this out to the public is a big priority so we're in good shape to get there sooner if we can get the CCC's input on these questions.

Many thanks again for all your help!
Tara

--
Tara McNulty
Producer
metalab.co

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Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Monday, May 22, 2017 5:12 PM
To: Del Arroz, John@Coastal
Subject: RE: Coastal | YourCoast iOS app - Questions

Hi, John. I hope everything is OK because we haven't heard back from you about the app. Do you know if Zach connected with the developer team?

Separately, I left you a message about the video and Sean's new team member who is going to lead the effort. I am hoping that you were able to connect with him so that we can also move that project forward.

Thanks for all of your help on this, John. We look forward to wrapping it up soon.

Please let me know if you would like to set a time for a call.

Best regards,
Benjamin

From: Hanelin, Benjamin (LA)
Sent: Monday, May 08, 2017 1:59 PM
To: John.DelArroz@coastal.ca.gov
Subject: FW: Coastal | YourCoast iOS app - Questions

FYI, John.

Benjamin

From: Michael Polansky [<mailto:Michael@parkermedia.com>]
Sent: Monday, May 08, 2017 1:58 PM
To: Moreno, Zach@Coastal
Cc: Hanelin, Benjamin (LA); Meghan Hawes; Tara McNulty
Subject: Re: Coastal | YourCoast iOS app - Questions

Hey Zach!

I hope you're doing well. Have you had a chance to review the below Google Doc outlining our remaining questions on Your Coast?

https://docs.google.com/document/d/1oDUqlXb5Sfo0_1aZpnxvWuxATFxvn3W3qigDyVILZU/edit?usp=sharing

We have our developers ready to make the final changes pending your teams feedback.

Please let us know if you'd like to discuss.

Thanks!
Michael

On May 3, 2017, at 9:29 AM, Tara McNulty <tara.mcnuity@metalab.co> wrote:

Hi Zach;

I hope this finds you well, we're made some good progress on the app but we just had a few things we need confirmation on from the CCC in order to proceed. In the doc here we've outlined our main questions and recommendations.

https://docs.google.com/document/d/1oDUqlXb5Sfo0_1aZpnxvWuxATFxvn3W3qigDyVILZU/edit?usp=sharing (if the link does not work let me know, please feel free to share with anyone there)

If it's easier to do a quick call I'm happy to set something up anytime that works for you. We know that getting this out to the public is a big priority so we're in good shape to get there sooner if we can get the CCC's input on these questions.

Many thanks again for all your help!

Tara

--
Tara McNulty
Producer
metalab.co

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Del Arroz, John@Coastal

From: Tara McNulty <tara.mcnulty@metalab.co>
Sent: Wednesday, August 02, 2017 10:32 AM
To: Del Arroz, John@Coastal; Moreno, Zach@Coastal
Cc: Meghan Hawes; Quentin Liedtke; Jeff Mew
Subject: Coastal / Disclaimer info for photo submission
Attachments: DMCA Compliance Summary(90232120_2_US-DOCS).pdf; Form Online PP.pdf; FORM Online TOS.pdf; YourCoast_disclaimer-modal.PNG

Hi John, Zach;

In regards to the disclaimer we want to display to users who submit photos for a location we did some research we wanted to share with you quickly.

Benjamin provided a few docs/templates that would typically be used in a T&C/PrivacyPolicy situation. This might be too extensive for our use in the app however since we are not actually creating user accounts and collecting any account data.

I tried to find some of the terms the CCC used in the photo competition, i couldn't find much directly related to that competition but did find [this doc](#), the section starting with "I hereby grant and assign to the California Coastal Commission (CCC)..." might be all you need with a few tweaks.

The Guardian in the uk also has some [terms specific to photo submissions](#) that we might be able to leverage with the obvious tweaks as well.

So you can get an idea of how this would work in the app, I've attached a screenshot from the app with a modal window displaying some placeholder disclaimer text. It would be best to minimize scroll as much as possible but could be full screen if needed. We assume we'll have to have the user 'accept' before proceeding to submit a photo so we'd like to maximize the chance that they will not be dissuaded by a wall of legal but at the same time understand that we need to make sure the understand the terms of the submission.

There are probably a few ways this could be addressed so is there someone at the CCC who would be able to advise on the best approach? and more specifically let us know what we need to include in the disclaimer?

Thanks again,
Tara

--
Tara McNulty

Producer
metalab.co

Ben Weston Beach

Day-use beach; use Dry Creek Beach Trail

Hey before you submit a photo...

By accepting you agree to the following terms:

1. You explicitly give up all usage rights to the image.
2. The image is not objectionable in nature.
3. There is no guarantee your image will be used in the app.
4. You will not get a response.

No

I Accept

Submit A Photo

Share Location

From: Tara McNulty <tara.mcnulty@metalab.co>
Sent: Tuesday, August 08, 2017 3:22 PM
To: Moreno, Zach@Coastal; Del Arroz, John@Coastal
Cc: <Benjamin.Hanelin@lw.com>; Meghan Hawes; Jeff Mew; Quentin Liedtke
Subject: Coastal / YourCoast App --> Action Items
Attachments: YourCoast_disclaimer-modal.PNG; DMCA Compliance Summary(90232120_2_US-DOCS).pdf; Form Online PP.pdf; FORM Online TOS.pdf

Hi John, Zach;

I wanted to get all the outstanding items into one email so we can work on closing out what we have left to do and release this app to the store. These are the things that are currently dependencies on our path to getting a final build of the app ready to send you for review for approval.

1. CCC decision on map zoom Level - CLOSED

- We have confirmation from you to go with 100%.

2. Credit Card (for Apple developer account annual membership payment) - CLOSED

- We confirmed with Michael Polansky that they'll handle the first year's membership payment.

3. DUNS Number - OPEN (CCC team)

- Let us know once you have this number.

4. Email account for Apple ID -- OPEN (CCC team)

- Please give us the account info for the email address you'd like us to use. We'll use this email + the DUNS number to create the account. We will need to be able to login to check the email in order to verify account so please include access info.

5. Preferred email for user photo submission --- OPEN (CCC team)

- We need to know which email address you want to use for user photo submissions, can be same as the above.

6. Legal disclaimer copy for photo submissions --- OPEN (CCC team)

- Benjamin has kindly provided a few docs/templates that might typically be used for T&C's and Privacy Policy (3 docs attached) Since we are not allowing user account creation this might not be necessary but important to consider and something Legal at the CCC might certainly want to weigh in on.

- We've looked around for examples of submission terms the CCC has used in past photo competitions and did find [this doc](#), the section starting with "I hereby grant and assign to the California Coastal Commission (CCC)..." might be all you need with a few tweaks.
- The Guardian in the UK has some [terms specific to photo submissions](#) that you might be able to leverage (with the obvious tweaks of course).
- I've attached a screenshot from the app with a modal window displaying some placeholder disclaimer text. From a user experience perspective it would be best to minimize lengthy text and the need to scroll as much as possible but we can definitely make this a full screen text scroll if required.
- I think that the final word on the legal side of things will have to come from the CCC so let us know if we can do more to help on this front.

7. App store app description --- OPEN (CCC team)

- This is not a dependency to getting a final build but something we'll want to have for when we're ready to release the app to the store/public. [This is an overview](#) of the elements to consider for the app store page, I think Metalab can help provide the app screens of course.

If you have any questions on the any of the above please let me know, happy to jump on a call at anytime if this will help.

Thanks again,
Tara

--
Tara McNulty
Producer
metalab.co

Del Arroz, John@Coastal

From: Benjamin.Hanelin@lw.com
Sent: Tuesday, January 02, 2018 3:34 PM
To: Del Arroz, John@Coastal
Cc: Michael@parkermedia.com; meghan.hawes@metalab.co; tara.mcnulty@metalab.co
Subject: RE: Parker Wedding: Coastal Access App

Happy New Year, John.

Please let us know where you all stand on the below.

Looking forward to wrapping this up as soon as possible.

Please let us know if it is easier to set a call.

Benjamin

From: Meghan Hawes [mailto:meghan.hawes@metalab.co]
Sent: Monday, December 11, 2017 12:34 PM
To: Hanelin, Benjamin (LA) <Benjamin.Hanelin@lw.com>
Cc: Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov>; Meghan Hawes <meghan.hawes@metalab.co>; Michael Polansky <Michael@parkermedia.com>; Tara McNulty <tara.mcnulty@metalab.co>
Subject: Re: Parker Wedding: Coastal Access App

Hey John - 

Just following up, any word on the below?

Thx.

Meghan Hawes
Director of Client Services • (250)508-4062
metalab.co

On Fri, Dec 8, 2017 at 1:02 PM, <Benjamin.Hanelin@lw.com> wrote:

Hi, John.

Following up on our call. I passed along the input you provided on the app and the developers, copied here, have that.

They asked that I follow-up to make sure that we are all on the same page regarding the needed information to complete the app. They are:

1. Terms & Conditions
2. Privacy Policy
3. Apple developer account credentials
4. Email address they want to use for the user photo submission
5. Disclaimer text/legalese for the user photo submission
6. App store description

We're provided you with drafts of 1 and 2, I think you said that you have 3 completed, and we need 4, 5, and 6 from the Commission.

We're happy to help do whatever we can to move this along and Meghan is available to set a call to walk through any of these items with you, just let her know.

If the CCC can pull this information quickly, Meghan and her team might be able to ship this out to you before the end of the year! That's pretty exciting but we need to close the loop on these items and need your help to do so. Again, please let us know what else we can do to button this one up.

Thanks, John.

Benjamin

Benjamin J. Hanelin

LATHAM & WATKINS LLP

355 South Grand Avenue, Suite 100

Los Angeles, CA 90071-1560

Direct Dial: +1.213.891.8015

Fax: [+1.213.891.8763](tel:+12138918763)

Email: benjamin.hanelin@lw.com

<http://www.lw.com>

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Del Arroz, John@Coastal

From: Meghan Hawes <meghan.hawes@metalab.co>
Sent: Wednesday, December 13, 2017 8:41 AM
To: Del Arroz, John@Coastal
Cc: Meghan Hawes
Subject: Re: Parker Wedding: Coastal Access App

Hi John - 

You are correct, no account creation or personal info gathered.

Meghan Hawes
Director of Client Services • (250)508-4062
metalab.co

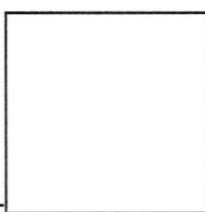
On Tue, Dec 12, 2017 at 6:17 PM, Del Arroz, John@Coastal <John.DelArroz@coastal.ca.gov> wrote:

Meghan,

Thanks. Can you clarify if the app collects any user information/personal info or requires any sort of account creation? I didn't think so, but would be good to clarify with you.

John

From: Meghan Hawes [mailto:meghan.hawes@metalab.co]
Sent: Monday, December 11, 2017 12:34 PM
To: Benjamin.Hanelin@lw.com
Cc: Del Arroz, John@Coastal; Meghan Hawes; Michael Polansky; Tara McNulty
Subject: Re: Parker Wedding: Coastal Access App

Hey John - 

Just following up, any word on the below?

Thx.

Meghan Hawes

Director of Client Services • (250)508-4062

metalab.co

On Fri, Dec 8, 2017 at 1:02 PM, <Benjamin.Hanelin@lw.com> wrote:

Hi, John.

Following up on our call. I passed along the input you provided on the app and the developers, copied here, have that.

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Thanks, John.

Benjamin

Benjamin J. Hanelin

LATHAM & WATKINS LLP

355 South Grand Avenue, Suite 100

Los Angeles, CA 90071-1560

Direct Dial: +1.213.891.8015

Fax: +1.213.891.8763

Email: benjamin.hanelin@lw.com

http://www.lw.com

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